

# WHAT CAN DATA DO FOR ME? USING DATA FOR DECISION MAKING AND STORY TELLING

# Overview

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- ❖ What can data do for me?
- ❖ What People Power is needed?
- ❖ What Technical Resources are needed?
- ❖ What does the “ideal” Data Analysis Process look like?
- ❖ How can I make the Findings Resonate with their intended audiences?

# What Can Data Do For Me?

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# People Power

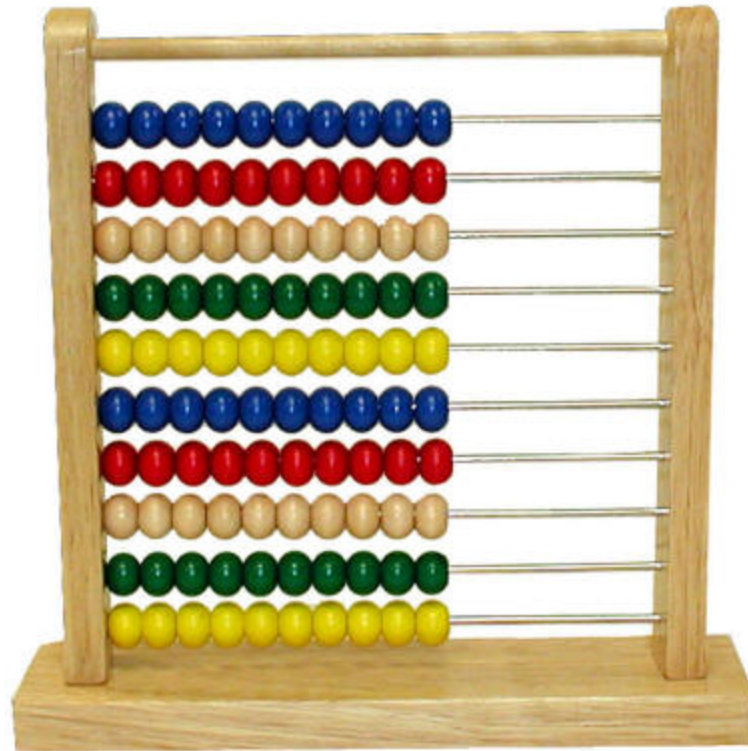
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Who can help me make sense of the data? What skill sets do they need?

# Technical Resources

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What technical resources do I need other than my system?

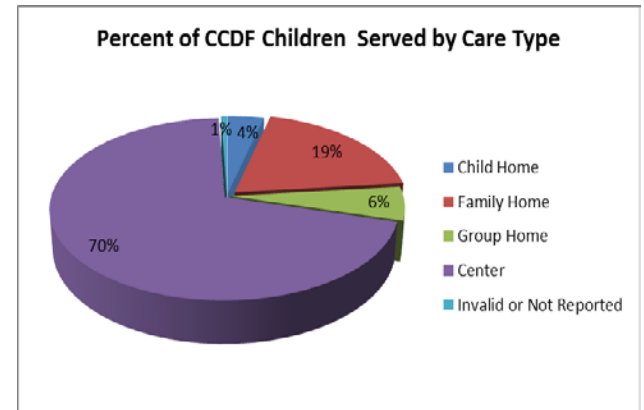
# Data Analysis Process

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# Make the Findings Resonate

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# CHILD TRENDS PRESENTATION



# UTAH PRESENTATION

# QUESTIONS

# Make Data a Priority

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