



# TRIBAL MANAGEMENT ♦ ♦ ♦ ♦ ♦ INSTITUTE ♦ ♦ ♦ ♦ ♦

Tuesday, March 19 – Friday, March 22, 2019 ♦ Kansas City Marriott Downtown ♦ Kansas City, MO



## Community Needs Assessment, Data, and Evaluation

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# Session Objectives

- Gain insight into community needs assessment, methods for conducting a community assessment, and what information can be gathered
- Understand how to demonstrate the impact of program activities through dissemination of collected data
- Engage in peer-networking opportunities to share learned community needs assessment and data and evaluation strategies
- Participants will gain knowledge on how to use data to make informed decisions to meet specific requirements (example: child count)





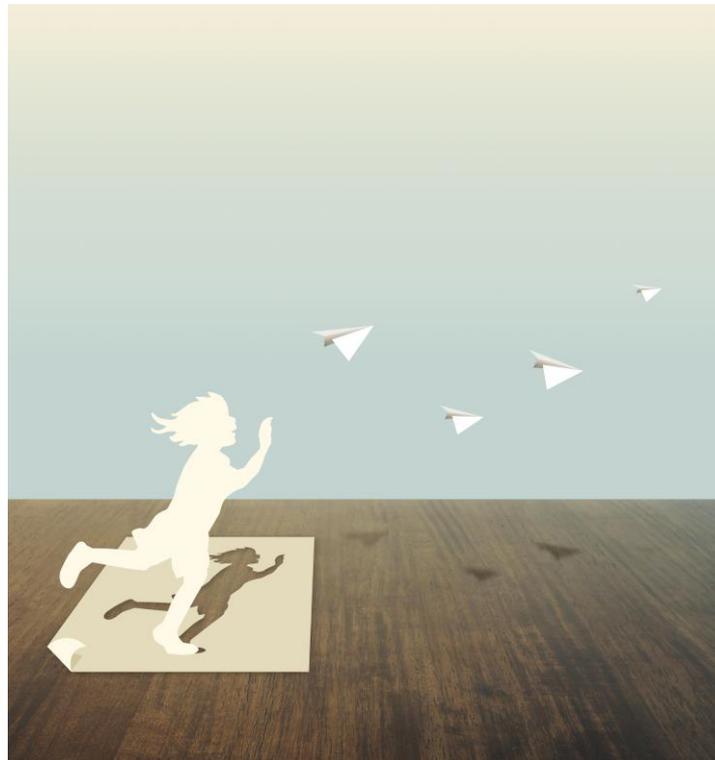
# Check-In

- What types of data does your program collect beyond what's required for reporting (for example, parent surveys, feedback forms, and so forth)?
- Do you know what types of data your partners collect?
- What do **all** of the data collected tell you about your program?





# Paper Airplane Activity

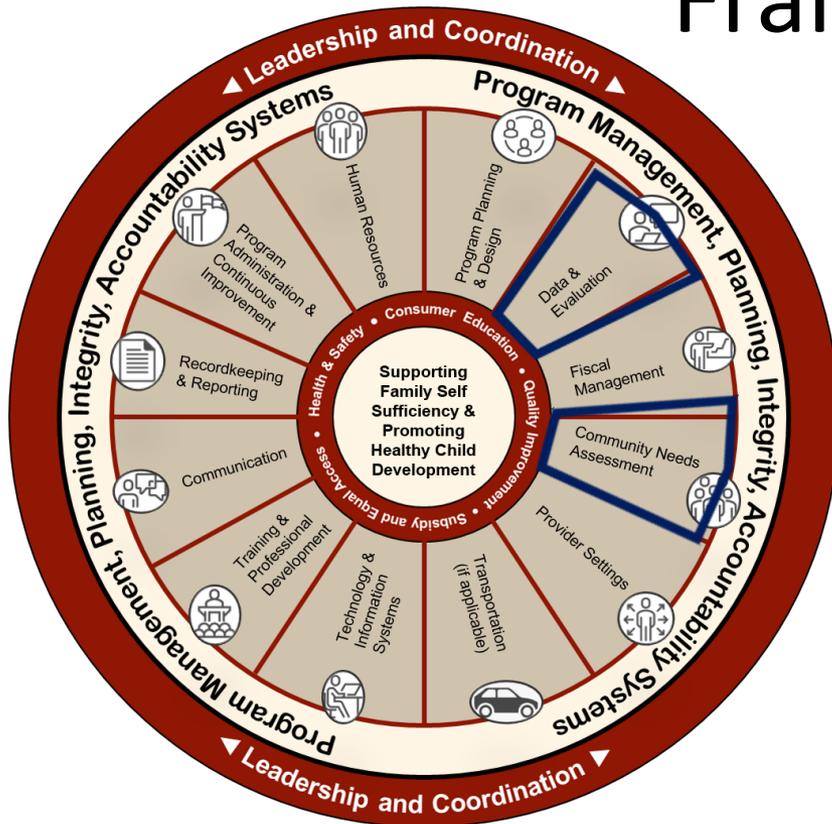


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# Tribal Child Care Management Systems Framework





# What is a Community Needs Assessment?

- Involves the ways in which the Tribal Lead Agency determines the tribal community's child care needs
- Informs CCDF program planning and decision making
- Can provide information on the needs of any underserved populations, including the following:
  - Infants and toddlers
  - Families experiencing homelessness
  - Children with special needs
  - Children in need of nontraditional hours of care





# Supporting Continuous Quality Improvement

Description of strategies to increase the supply and improve the quality of child care services for children in underserved areas, infants and toddlers, children with disabilities, and children who receive care during nontraditional hours

Child Care and Development Fund, 45 C.F.R. § 98.16(j) (2016)

Child Care and Development Fund, 45 C.F.R. § 98.53 (2016)



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# Why is gathering collecting data important?

- Child Count
- ACF-700 Report
- Tribal Council/Committee Reporting
- Community meetings



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# Who Should Be Involved?

- Community leaders
- Program staff
- Parents and guardians
- Community-based departments (for example, employment and training, housing, other early childhood programs, schools, and so forth)
- Enrollment office
- Health and social services
- Nutrition services



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# What Information Can You Gain from Stakeholders?

- Community assets and strengths
- Resources
- Existing gaps in the current child care services
- Suggestions for improving access to child care services





# Community Assessment Samples

## Community Assessment Matrix

[edlkc.ohs.acf.hhs.gov/program-planning/articles/community-assessment-matrix](http://edlkc.ohs.acf.hhs.gov/program-planning/articles/community-assessment-matrix)

The community assessment describes the context in which Head Start and Early Head Start programs operate and is useful for ensuring that the correct services are provided to the appropriate population. This resource can assist program staff in coordinating their efforts to gather information required for a community assessment. The assessment paints a picture of the community and describes the diverse needs of families who may receive services. In addition, the community assessment covers the community's history, its economic and political scene, and its strengths and challenges.

Note: Bold, italicized items are required by the Head Start Program Performance Standards, Subpart A, 1302.11(b)(1).

| "Triggers" for Data Collection<br><i>(Customize this list and add information not listed. What do you want to know?)</i>  | Information Source<br><i>(Who/What agency or resource can assist you in gathering the information you need for your community assessment?)</i> | These columns can be completed upon return to your programs |                |                |
|---|--|---|----------------|----------------|
|   |  | Responsible CA Team Member                                  | Date Initiated | Date Completed |
| <b>General Area Description – Demographics</b>  |  |   |                |                |
| <ul style="list-style-type: none"> <li>Proposed service area:               <ul style="list-style-type: none"> <li>Geographic boundaries (size, counties, distinguishing characteristics)</li> </ul> </li> <li>Governing structure</li> <li>Population and related trends</li> <li>Racial and ethnic composition</li> <li>Gender, ages</li> <li>Household composition</li> <li>Economic activities               <ul style="list-style-type: none"> <li>Future trends</li> <li>Median income level</li> <li>Principle source of income</li> <li>Number below poverty level</li> </ul> </li> </ul> |  |   |                |                |
| <b>Head Start-ELIGIBLE Children and Families</b>  |  |   |                |                |



## FIVE STEPS TO COMMUNITY ASSESSMENT

A Workbook for Head Start and Early Head Start Programs  
Serving Hispanic and Other Emerging Populations

Version 1



10/18/2018

Kiowa Tribe Child Care 2016 Provider Survey

## Kiowa Tribe Child Care 2016 Provider Survey

Thank you for taking the time to provide us with valuable feedback on the level of services we provide to the community. The following survey will take approximately 10 minutes of your time.

Tell us about your agency:

Please select the best answer

- Licensed Child Care Center
- Tribal Government
- Child Care Resource & Referral Agency
- Health Provider
- Community Partner
- Tribal Lead Agency for CCDF
- Other:



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## Think, Pair, Share

- At your table, **think** about these questions:
  - What data can you collect that will work best for telling your community's story?
  - If you were to receive this data, what would you want to know?
- **Pair** up with a partner
- **Share** your thoughts with the group





# What Should You Evaluate?

The quality of child care programs, including how programs positively impact children (infants and toddlers through school-age populations)



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# Sharing Your Data

- Internally (staff, parent committees, policy council)
- Externally (education committees, tribal council, community members)
- At a community event
- With community partners, if applicable





# Group Share

What ideas do you have for getting started?



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# Taking the Training Home

- What is one key takeaway you have from this session?
- How do you plan to put that takeaway into action once you're home?
- What technical assistance might you need to support you in implementing your takeaway?





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# Thank You



**National Center on Tribal  
Early Childhood Development**



**CHILD CARE**  
State Capacity Building Center



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