



BABY PROMISE: ADDRESSING OREGON'S CRISIS IN ACCESS TO AFFORDABLE, HIGH- QUALITY INFANT & TODDLER CARE

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The dual purpose of child care

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**Supporting
working families**

**Promoting positive
child development**

Three pillars of child care

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AFFORDABILITY
&
ACCESS

SUPPLY

QUALITY

Affordability, Access & Choice: The Role of Vouchers

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- Directly off sets the cost of care
- Expands parents access to the market and to a wider range of care
- Maximizes family choice and flexibility



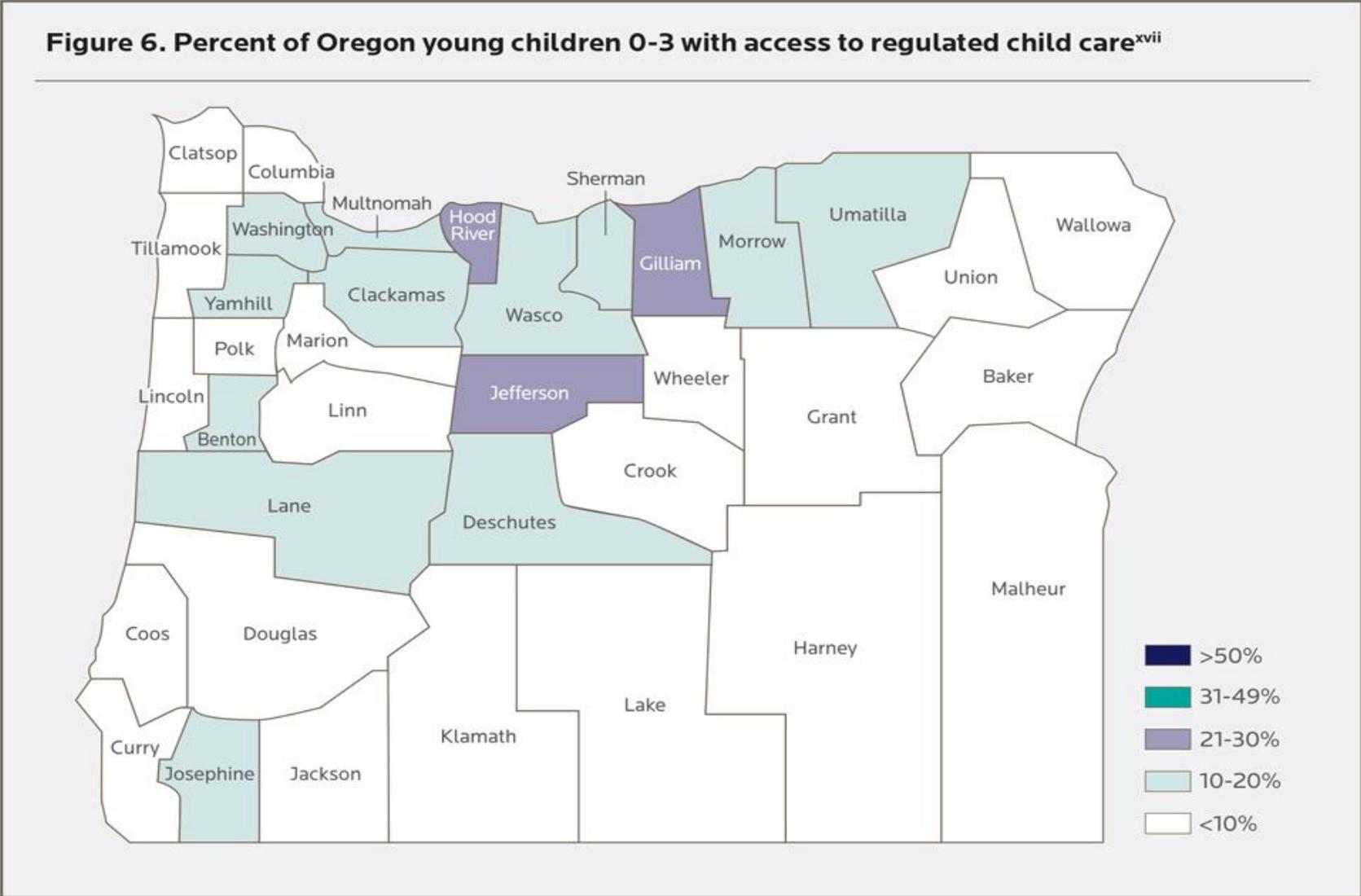
Building the Supply of Quality Care: The Role of Contracts

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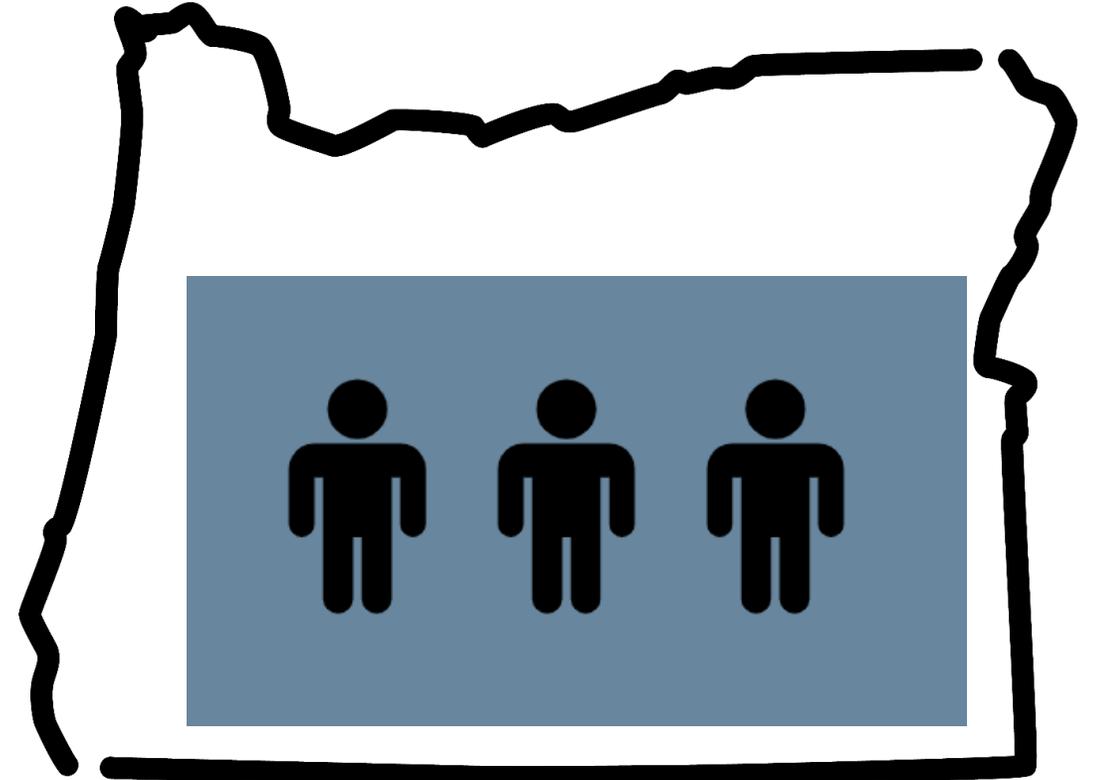
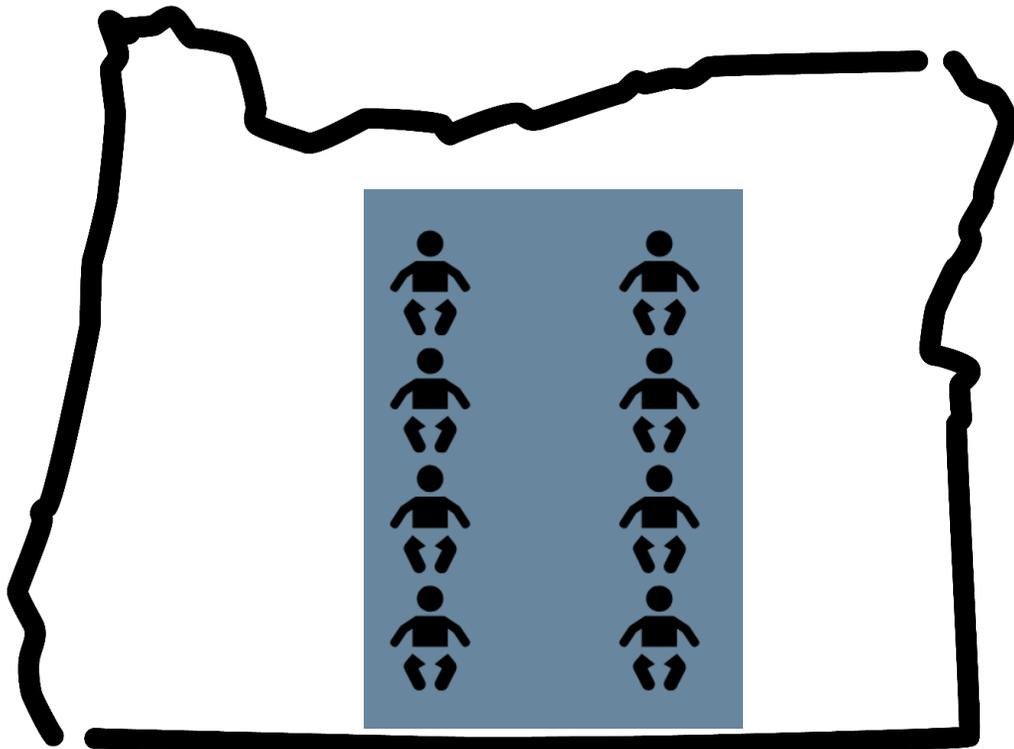
- Greater opportunities to build and stabilize the supply of quality care
- Increased stability of funding for providers
- Additional levers for supporting quality
- Can contract for the true cost of quality
- Enables targeting of communities to address underserved populations and child care deserts

Oregon's Infant-toddler care deserts



Crisis in supply more extreme for infants & toddler

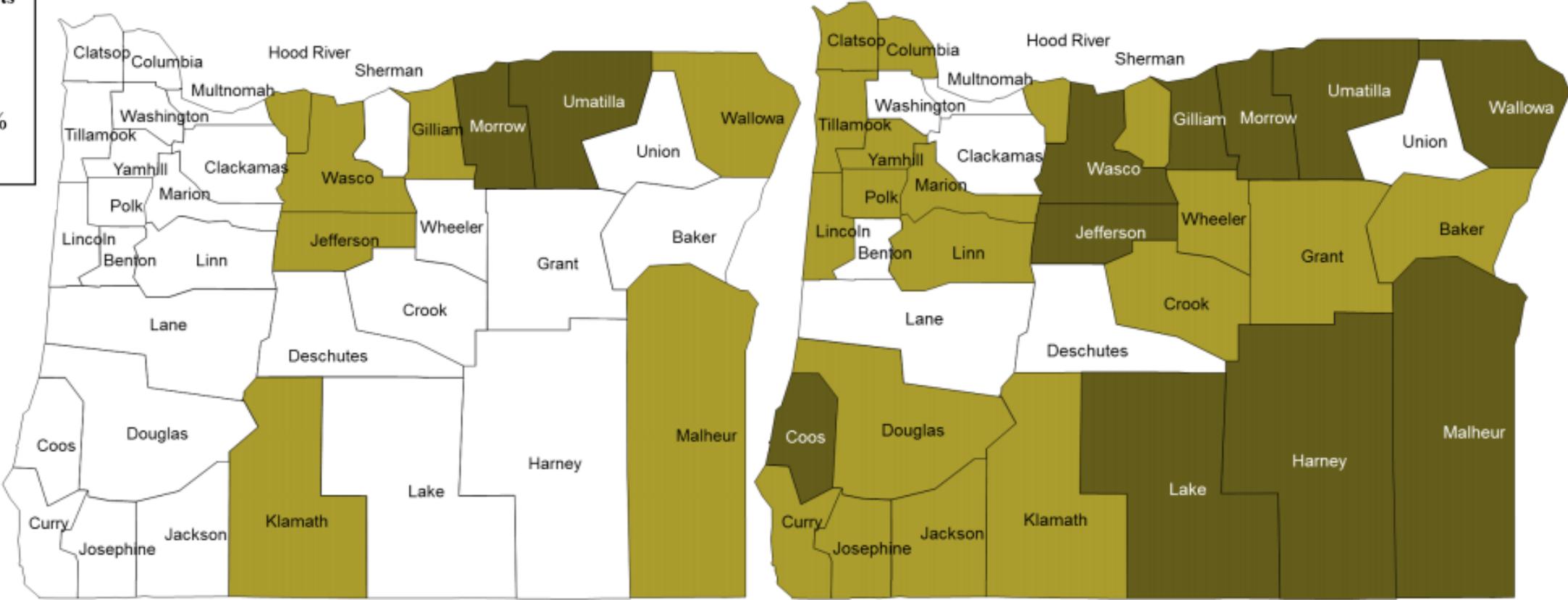
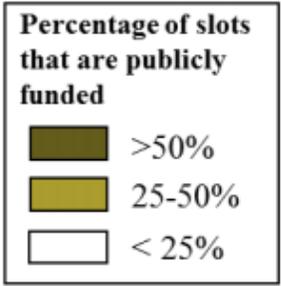
8 Infants & toddlers for single child care slot



3 preschool-age children for single child care slot

Public Investment Impacts Supply

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0-2 year olds

3-5 year olds

The Baby Promise Quality Concept

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- ✓ Regional Early Learning Hubs develop community plans that identify populations and areas with greatest unmet need for quality infant & toddler care
- ✓ Child Care Resource & Referral Agencies recruit diverse array of providers (e.g., family-based, center-based, Early Head Start) that are most able to meet needs identified in community plans
- ✓ Contract with providers for the true cost of quality care, including fair compensation
- ✓ Contracts are tied to participation in quality supports & meeting quality standards
- ✓ Contracted providers offer subsidized care to eligible families

Baby Promise – so far!

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- Baby Promise pilot funding:
 - CCDF funding for Baby Promise approved at September 2018 E-Board
 - \$3.3 million in child care assistance
 - \$700K in quality supports

- HB 2014: authorizing legislation for Baby Promise
 - Passed during 2019 legislative session

Baby Promise – so far!

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Deschutes, Crook, Jefferson Counties

- NeighborImpact
- 110 slots
- 15 providers

Multnomah County

- Mt Hood Community College
- 75 slots
- 18 Providers

Coos & Curry Counties

- SWOCC
- 45 slots
- 9 Providers



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Questions?