Ask Me Anything: Don’t Forget about School-Age Child Care in Your Consumer Education Website

National Webinar
September 26, 2019
Introductions

- **Amy Page**, Child Care State Capacity Building Center (SCBC)
- **Heidi Rosenberg**, National Center on Afterschool and Summer Enrichment (NCASE)
Poll
State Child Care Search Tools

How do you make your child care searches more school-age friendly?

- Include licensed and license-exempt school-age child care programs in your search database.
- Enhance your search filters.
- Enhance the information presented in search results.
Integrating School-Age-Friendly Search Filters

- Dynamic search filters (users can choose more than one item in a list)
- Age group
- School-age-friendly care attributes
  - Transportation
  - Summer camps
  - Schedules (school year only, year-round, summer care, school vacation care)
School-Age-Friendly Search Filters: Minnesota

School-Age-Friendly Search Filters: New Mexico

School-Age-Friendly Search Filters: Oklahoma

Oklahoma Child Care Locator

Watch the video about choosing quality child care. For additional information on how to find and choose quality child care, call the Oklahoma Child Care Resource and Referral Association at 1-888-962-2772 or https://www.oklahomachildcare.org

Selecting Quality Child Care - A Parent's Guide

<table>
<thead>
<tr>
<th>Facility Name</th>
<th>Facility Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>If you know the name of the facility you are looking for, enter it here.</td>
<td>Multiple entries allowed to narrow choices, if desired. If no entries are made, all facilities will be shown.</td>
</tr>
<tr>
<td>Facility Name</td>
<td>County</td>
</tr>
<tr>
<td>Enter</td>
<td>All Counties</td>
</tr>
<tr>
<td>City</td>
<td>Zip Code</td>
</tr>
<tr>
<td>Tulsa</td>
<td>74112</td>
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</tbody>
</table>

Program Operated

<table>
<thead>
<tr>
<th>Star Level</th>
<th>Select as many as needed. If no boxes are checked, all facilities will be shown.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Day Time</td>
<td>Year Round</td>
</tr>
<tr>
<td>Evenings</td>
<td>School Year Only</td>
</tr>
<tr>
<td>Overnight</td>
<td>Summer Only</td>
</tr>
<tr>
<td>Weekend</td>
<td>School Vacation Only</td>
</tr>
<tr>
<td>Sick Care</td>
<td>Drop In (hourly)</td>
</tr>
</tbody>
</table>

Ages Accepted

<table>
<thead>
<tr>
<th>Ages Accepted</th>
<th>Facility Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>0-11 months</td>
<td>All Centers and Homes</td>
</tr>
<tr>
<td>12-23 months</td>
<td>Centers</td>
</tr>
<tr>
<td>2 yr old</td>
<td>Homes</td>
</tr>
<tr>
<td>3 yr old</td>
<td>Field Trips</td>
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<tr>
<td>4 yr old</td>
<td></td>
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<tr>
<td>5 yr old</td>
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</tbody>
</table>

Accept Subsidy?

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<tr>
<th>Accept Subsidy?</th>
<th>Transportation</th>
</tr>
</thead>
<tbody>
<tr>
<td>If not checked, facilities with or without OKDHS subsidy contract will be shown.</td>
<td>If no box is checked, facilities will be shown without regard to Transportation services.</td>
</tr>
<tr>
<td>Only Show Facilities that accept subsidy payments?</td>
<td>ToFrom Children's Schools</td>
</tr>
<tr>
<td>For information about assistance, contact Oklahoma Child Care Services</td>
<td>ToFrom Children's Homes</td>
</tr>
<tr>
<td>Search for Child Care</td>
<td>Field Trips</td>
</tr>
</tbody>
</table>

Description of Star Levels - Child care programs at every star level vary widely in the services and quality of care they provide. Take time in evaluating your child care options. Contact Child Care Services for a checklist and steps to finding child care.

School-Age-Friendly Search Filters: Oklahoma


### Facility Name
If you know the name of the facility you are looking for, enter it here.

- **Facility Name**: 

### Facility Location
Multiple entries allowed to narrow choices, if desired. If no entries are made, all facilities will be shown.

- **County**: All Counties
- **City**: 
- **Zip Code**: 

### Program Operated
Select as many as needed. If no boxes are checked, all facilities will be shown.

- [Day Time]
- [Evenings]
- [Overnight]
- [Weekend]
- [Drop In (hourly)]
- [Year Round]
- [School Year Only]
- [Summer Only]
- [School Vacation Only]
- [Sick Care]

### Star Level
Select Star level from list. Default is all levels.

- **Star Level**: All Levels

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School-Age-Friendly Search Filters: Oklahoma

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Selecting Quality Child Care – A Parent’s Guide

Ages Accepted
- □ 0-11 months
- □ 3 yr old
- □ 6+ yr old
- □ 12-23 months
- □ 4 yr old
- □ 5 yr old

Facility Type
- □ All Centers and Homes
- □ Centers
- □ Homes

Transportation
If no box is checked, facilities will be shown without regard to Transportation services.
- □ To/From Children’s Schools
- □ To/From Children’s Homes
- □ Field Trips

Accept Subsidy?
If not checked, facilities with or without OKDHS subsidy contract will be shown.
- □ Only Show Facilities that accept subsidy payments?

For information about assistance, contact Oklahoma Child Care Services

Search for Child Care   Clear

To locate a child care facility, mark your choices to narrow the search, then click the "Search for Child Care" button to get a list of facilities matching your criteria. (Click "Clear" to clear all choices and start over.)

Opportunities for Collaboration and Leveraging Partnerships

◆ Support data integration to strengthen your child care search:
  ▪ Work with partner agencies to optimize data sharing and integration (for example, licensed-exempt school-age programs and summer camps)
  ▪ Collaborate with afterschool networks to leverage their data and maps
◆ Cross-post and cross-promote resources and events via social media
◆ Coauthor resources
◆ Foster partnerships
Expanding School-Age Resources: Options to Consider

Choosing care resources:
- School-age care options
- Selecting a quality school-age program
- Selecting quality summer care
- Summer care options

Child development best practice resources:
- School-age developmental milestones and child development information (social-emotional, cognitive, and so on)
- Summer learning loss
- Reading resources
- Family activities
- Games that promote learning (executive functions, and so on)
Next Hot Topic Webinar

Creating Data Governance Structures for Consumer Education Websites

October 10, 2019, 2:00–3:00 p.m. (ET)

- **Description:** this webinar will help you understand data integration and governance and how it can help maximize the information shared with families on the consumer education website

- **Intended audiences:** state and territory Child Care and Development Fund Administrators, child care resource and referral agency staff, information technology staff, early childhood training and technical assistance providers, and quality improvement specialists

- **Registration link:**
Poll

What additional webinar topics interest you?
Consumer Education Resources


SCBC Consumer Education Website Guides

Recordings of each webinar, as well as additional resources on each webinar topic, will be posted to the following web page:


  - Designing Websites That Are Accessible for All Families, https://childcareta.acf.hhs.gov/resource/designing-websites-are-accessible-all-families