



CHILD CARE

State Capacity Building Center

Ask Me Anything: Don't Forget about School-Age Child Care in Your Consumer Education Website

National Webinar
September 26, 2019

Introductions

- ◆ **Amy Page**, Child Care State Capacity Building Center (SCBC)
- ◆ **Heidi Rosenberg**, National Center on Afterschool and Summer Enrichment (NCASE)



Poll





State Child Care Search Tools

How do you make your child care searches more school-age friendly?

- ◆ Include licensed and license-exempt school-age child care programs in your search database.
- ◆ Enhance your search filters.
- ◆ Enhance the information presented in search results.

Integrating School-Age-Friendly Search Filters

- ◆ Dynamic search filters (users can choose more than one item in a list)
- ◆ Age group
- ◆ School-age-friendly care attributes
 - Transportation
 - Summer camps
 - Schedules (school year only, year-round, summer care, school vacation care)

School-Age-Friendly Search Filters: Minnesota

Schedule

- Full-Time ⓘ
- Part-Time ⓘ
- Part Day ⓘ

Ages ⓘ

- Infant
- Toddler
- Preschool
- School Age

More Search Options ▼

Yearly Schedule ▼

- Full Year ⓘ
- School Year
- Summer

Monday - Friday
6:45 AM - 6:00 PM

Accepts CCAP ⓘ

★★★★★ ⓘ
4 of 4 stars

 **Helen H. Taylor Early Childhood Education Center**

Centers and Preschools

1.8 miles away

Head Start

Helen H Taylor Early Childhood

4901 Olsen Memorial Hwy
Minneapolis, MN 55422
763-541-7422

Monday - Friday
6:30 AM - 6:00 PM

★★★★★ ⓘ
4 of 4 stars

Active License  Compare
Favorite
Eligible for scholarships ⓘ
Accepts CCAP ⓘ

 Chat with us

Used with permission from Minnesota Department of Human Services. (n.d.). Parent aware [Online tool]. Retrieved from <https://parentaware.org/search/>

School-Age-Friendly Search Filters: New Mexico

HOME **PARENTS & FAMILIES** ▾ FOCUS ▾ CAREGIVERS & EDUCATORS ▾ RESOURCES

Advanced Search Options: ✕

Type of Care

- Child Care Centers ?
- School Age Programs ?
- Head Start Programs ?
- New Mexico PreK ?
- Licensed Family Child Care ?
- Registered Family Child Care ?

Quality

- 1 Star ?
- 2 Stars ?
- 3 Stars ?
- 4 Stars ?
- 5 Stars ?
- No Rating - (Registered) ?

Ages Served

- Infant
- 1 year
- 2 years
- 3 years
- 4 years
- 5 years
- 6-12 years
- 13 years and up

FIND CHILD CARE

Used with permission from University of New Mexico Early Childhood Services Center, & New Mexico Children, Youth and Families Department, Office of Child Development. (n.d.). Child care search [Online tool]. Retrieved from <https://www.newmexicokids.org/parents-and-families-3/child-care-search/>

School-Age-Friendly Search Filters: Oklahoma

Oklahoma Child Care Locator

[Watch the video](#) about choosing quality child care. For additional information on how to find and choose quality child care, call the Oklahoma Child Care Resource and Referral Association at 1-888-962-2772 or <https://www.oklahomachildcare.org>
[Selecting Quality Child Care - A Parent's Guide](#)

Facility Name

If you know the name of the facility you are looking for, enter it here.

Facility Name

Facility Location

Multiple entries allowed to narrow choices, if desired. If no entries are made, all facilities will be shown.

County

City

Zip Code

Program Operated

Select as many as needed. If no boxes are checked, all facilities will be shown.

- | | |
|---|--|
| <input type="checkbox"/> Day Time | <input checked="" type="checkbox"/> Year Round |
| <input type="checkbox"/> Evenings | <input type="checkbox"/> School Year Only |
| <input type="checkbox"/> Overnight | <input type="checkbox"/> Summer Only |
| <input type="checkbox"/> Weekend | <input type="checkbox"/> School Vacation Only |
| <input type="checkbox"/> Drop In (hourly) | <input type="checkbox"/> Sick Care |

Star Level

Select Star level from list. Default is all levels.



[Previous Page](#) [Go to Previous Page](#)

Ages Accepted

- | | | |
|---|--|-----------------------------------|
| <input type="checkbox"/> 0-11 months | <input checked="" type="checkbox"/> 12-23 months | <input type="checkbox"/> 2 yr old |
| <input type="checkbox"/> 3 yr old | <input type="checkbox"/> 4 yr old | <input type="checkbox"/> 5 yr old |
| <input checked="" type="checkbox"/> 6+ yr old | | |

Facility Type

- All Centers and Homes Centers Homes

Transportation

If no box is checked, facilities will be shown without regard to Transportation services.

- To/From Children's Schools
 To/From Children's Homes
 Field Trips

Accept Subsidy?

If not checked, facilities with or without OKDHS subsidy contract will be shown.

- Only Show Facilities that accept subsidy payments?

For information about assistance, contact Oklahoma Child Care Services

To locate a child care facility, mark your choices to narrow the search, then click the "Search for Child Care" button to get a list of facilities matching your criteria. (Click "Clear" to clear all choices and start over.)

Description of Star Levels - Child care programs at every star level vary widely in the services and quality of care they provide. Take time in evaluating your child care options. Contact [Child Care Services](#) for a checklist and steps to finding child care.

Used with permission from Oklahoma Department of Human Services. (n.d.). Oklahoma child care locator [Online tool]. Retrieved from <http://childcarefind.okdhs.org/childcarefind/>

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Search for Child Care

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Opportunities for Collaboration and Leveraging Partnerships

- ◆ Support data integration to strengthen your child care search:
 - Work with partner agencies to optimize data sharing and integration (for example, licensed-exempt school-age programs and summer camps)
 - Collaborate with afterschool networks to leverage their data and maps
- ◆ Cross-post and cross-promote resources and events via social media
- ◆ Coauthor resources
- ◆ Foster partnerships

Expanding School-Age Resources: Options to Consider

Choosing care resources:

- ◆ School-age care options
- ◆ Selecting a quality school-age program
- ◆ Selecting quality summer care
- ◆ Summer care options

Child development best practice resources:

- ◆ School-age developmental milestones and child development information (social-emotional, cognitive, and so on)
- ◆ Summer learning loss
- ◆ Reading resources
- ◆ Family activities
- ◆ Games that promote learning (executive functions, and so on)

A close-up photograph of a person's hands typing on a laptop keyboard. The image has a blue tint. A dark blue circular overlay is positioned in the upper left corner, containing the word "Poll" in white text. The background shows the laptop screen and other hands in a blurred setting.

Poll

Next Hot Topic Webinar

Creating Data Governance Structures for Consumer Education Websites

October 10, 2019, 2:00–3:00 p.m. (ET)

- ◆ **Description:** this webinar will help you understand data integration and governance and how it can help maximize the information shared with families on the consumer education website
- ◆ **Intended audiences:** state and territory Child Care and Development Fund Administrators, child care resource and referral agency staff, information technology staff, early childhood training and technical assistance providers, and quality improvement specialists
- ◆ **Registration link:**
<https://ccssn.adobeconnect.com/creatingdatagovernance/event/registration.html>

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What additional webinar topics interest you?



Consumer Education Resources

- ◆ Office of Child Care, Administration for Children and Families, U.S. Department of Health and Human Services. (n.d.). Consumer education resources [Web page]. Retrieved from <https://childcareta.acf.hhs.gov/topics/consumer-education>
- ◆ Office of Child Care, Administration for Children and Families, U.S. Department of Health and Human Services. (n.d.). Early childhood training and technical assistance system [Web page]. Retrieved from <https://childcareta.acf.hhs.gov/>

SCBC Consumer Education Website Guides

Recordings of each webinar, as well as additional resources on each webinar topic, will be posted to the following web page:

- ◆ Child Care State Capacity Building Center. (2019). Consumer education webinar series [Web page]. Washington, DC: Office of Child Care. Retrieved from <https://childcareta.acf.hhs.gov/consumer-education-webinar-series>
 - ***Designing Websites That Are Accessible for All Families,***
<https://childcareta.acf.hhs.gov/resource/designing-websites-are-accessible-all-families>
 - ***Guide for Increasing Search Engine Optimization,***
<https://childcareta.acf.hhs.gov/resource/guide-increasing-search-engine-optimization>
 - ***Guide for Measuring Web Traffic and Engagement,***
<https://childcareta.acf.hhs.gov/resource/guide-measuring-web-traffic-and-engagement>
 - ***Improving Consumer Education Websites with User Research,***
<https://childcareta.acf.hhs.gov/resource/improving-consumer-education-websites-user-research>

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A Service of the Office of Child Care**

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http://www.occ-cmc.org/occannouncements_sign-up/



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CHILDREN & FAMILIES