



CHILD CARE

State Capacity Building Center

# Ask Me Anything: Making Your Website Accessible to All Families

National Webinar

May 23, 2019

# Introductions

- ◆ Child Care State Capacity Building Center (SCBC)
  - **Evelyn Keating**, Early Childhood Systems Consultant
- ◆ ICF Next
  - **Dona Patrick**, Accessibility Expert
  - **Yael Meroz**, Accessibility Expert
  - **Josh DeLung**, Digital Strategist



A close-up photograph of a person's hands typing on a laptop keyboard. The image is overlaid with a semi-transparent blue circle in the upper left corner. The background is a blurred office setting with blue lighting.

# Making Your Website Accessible

# Translation Tips

A close-up photograph of a computer keyboard. The central focus is a large, rectangular blue key with the word "TRANSLATE" printed in white, uppercase letters. Surrounding this key are several other dark grey keys, including "Backspace", "Shift", and "4". In the upper left corner, there is a white circular graphic containing the text "Translating Technical or Legal Text".

Translating  
Technical or  
Legal Text



# Improving Accessibility



# Accessible Web Design

# Resources

For more information on accessibility best practices, visit the following resources:

- ◆ [Berkeley Web Accessibility Videos](#)
- ◆ [HHS.gov Required Fixes for HTML Files](#)
- ◆ [How to Meet WCAG 2.0 Quick Reference](#)
- ◆ [Manual Accessibility Testing Tips](#)
- ◆ [Section508.gov Accessible Web Content Guidelines](#)
- ◆ [Web Content Accessibility Guidelines \(WCAG\) 2.0 Checklist for Accessible Websites](#)
- ◆ [Web Accessibility Evaluation Tools List](#)
- ◆ [Web Accessibility Initiative Laws and Policies List](#)
- ◆ [Webaim.org Accessibility Resources](#)
- ◆ [Web Content Accessibility Guidelines \(WCAG\) 2.0](#)

# More Detailed Guidance Is Available



<https://childcareta.acf.hhs.gov/consumer-education-webinar-series>

# Resources: Plain Language

- ◆ Center for Plain Language. (n.d.). Five steps to plain language [Web page]. Retrieved from <https://centerforplainlanguage.org/learning-training/five-steps-plain-language/>
- ◆ Plain Language Action and Information Network, General Services Administration. (n.d.). Plain language guidelines: Follow web standards [Web page]. Retrieved from <https://plainlanguage.gov/guidelines/web/>
- ◆ Plain Language Action and Information Network, General Services Administration. (n.d.). Federal plain language guidelines [Web page]. Retrieved from <https://plainlanguage.gov/guidelines/>

# Additional Webinar Topics and Guides

- ◆ SCBC is developing several guides on consumer education websites that will be available at <https://childcareta.acf.hhs.gov/consumer-education-webinar-series>.
- ◆ Webinars will be recorded and posted on the Early Childhood Training and Technical Assistance System website.



<https://childcareta.acf.hhs.gov/>

# Next Hot Topic Webinar

## National Consumer Education Resources to Help States and PDG Grantees

June 13, 2019, 2:00–3:00 p.m. (ET)

- ◆ **Description:** This webinar will offer an overview of national resources to help states and territories share relevant and timely consumer education information with families.
- ◆ **Intended audiences:** State and territory Child Care and Development Fund (CCDF) Administrators, child care resource and referral agency staff, Preschool Development Grant (PDG) grantees, early childhood training and technical assistance providers, and quality improvement specialists.
- ◆ **Registration link:**  
[https://ccssn.adobeconnect.com/consumer\\_ed\\_resources\\_webinar/event/registration.html](https://ccssn.adobeconnect.com/consumer_ed_resources_webinar/event/registration.html)

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