

### Don't Forget about School-Age Child Care in Your Consumer Education Website

National Webinar September 12, 2019

#### Introductions

- Amy Page, Child Care State Capacity Building Center (SCBC)
- Heidi Rosenberg, National Center on Afterschool and Summer Enrichment (NCASE)





### Agenda and Objectives

- Data on school-age child care, including how states are integrating this type of care into their consumer education websites
- Recommendations on how to better serve families with school-age children via state child care searches
- Options for including school-age-friendly resources on the consumer education website
- Opportunities for partnerships and collaboration

#### Poll 1.

#### What is your position or role?



# Moving from Compliance to a Commitment to Quality



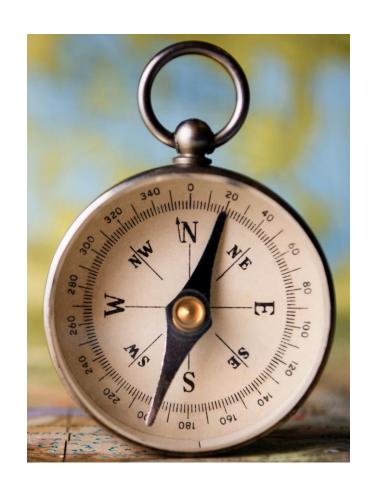
### Thinking about School-Age Child Care

- Does my website support the reasons people come to use it in the first place?
- Does my website help people complete a task, such as finding information and resources for school-age children?
- Does my website use words that people can easily understand?
- Is information easy to find on my website?

#### Use Your Target Audience As a North Star

### Good web experience starts with

- defining your audience,
- identifying their most frequent and important tasks, and
- ensuring your content guides them to finish those tasks.



#### Consumer Education Information

### CONSUMER EDUCATION WEBSITE

There are twelve required consumer information components that states and territories must offer on their child care consumer education websites.



#### PLUS...

Three required user experience design features. All twelve consumer information components must be available in...







#### CONSUMER EDUCATION WEBSITE

State and territories may also provide other state-level information to consumers on their websites...



Technical assistance is available to provide...

- · Details on the specific CCDF consumer education requirements
- Identification of barriers to implementation of the requirements and project management strategies to overcome these barriers
- Intensive support in identifying the challenges that are impeding progress, to assess options and develop a plan for meeting the requirements moving forward
- Highlights of innovative practices:
- . Providing all required information on a single consumer education website
- . Ways to seamlessly link multiple sites
- . Strategies for making consumer education materials available in multiple languages
- . Examples of multiple strategies for integrating licensed exempt programs into provider search tools
- . Examples of multiple strategies for lowering reading levels to be more accessible to a broader audience



#### Office of Child Care Key Links

Plain Language Summary of Statutory Changes https://www.acf.hhs.gov/occ/resource/ccdbgof-2014-plain-language-summary-of-statutory-

CCDF Final Rule Fact Sheet: Overview of 2016 Child Care and Development Fund Final Rule https://www.acf.hhs.gov/sites/default/files/occ/ ccdf final rule fact sheet.pdf

CCDF Plan Preprint 2019-2021 https://www.acf.hhs.gov/occ/resource/ccdf-plan-

preprint-2019-2021-draft

Child Care and Development **Fund Final Rule Frequently** Asked Questions https://www.acf.hhs.gov/occ/resource/ccdf-finalrule-fag

Source: Child Care State Capacity Building Center. (2018). Consumer education website requirements [Infographic.] Washington, DC: Office of Child Care. Retrieved from

https://childcareta.acf.hhs.gov/sites/default/files/public/ccdf consumer education website requirements infographic.pdf

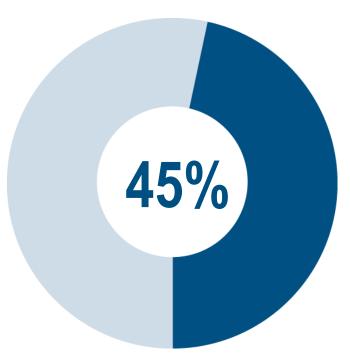
#### Poll 2.

- What features would be helpful to include for families of school-age children on the consumer education website?
- In other words, what information and resources might they need?



# School-Age Child Care by the Numbers





of all children served through subsidies are school-age Average of

611,378

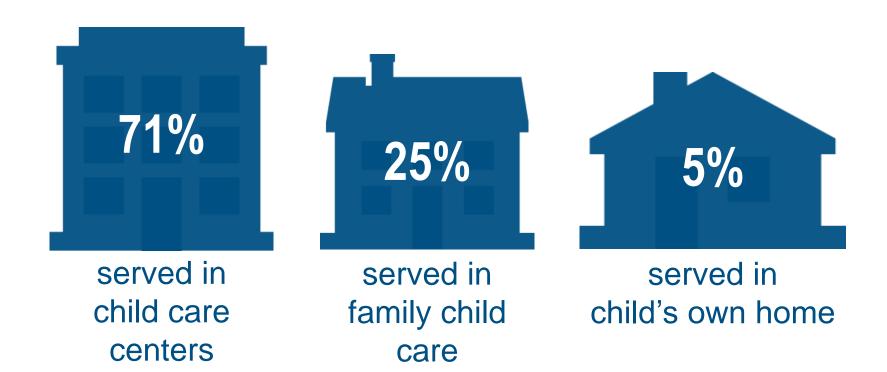
school-age children served each month

\*FY 2016 data

### Child Care Settings



#### Where are school-age children served?



NCASE

### Summer Subsidy Utilization



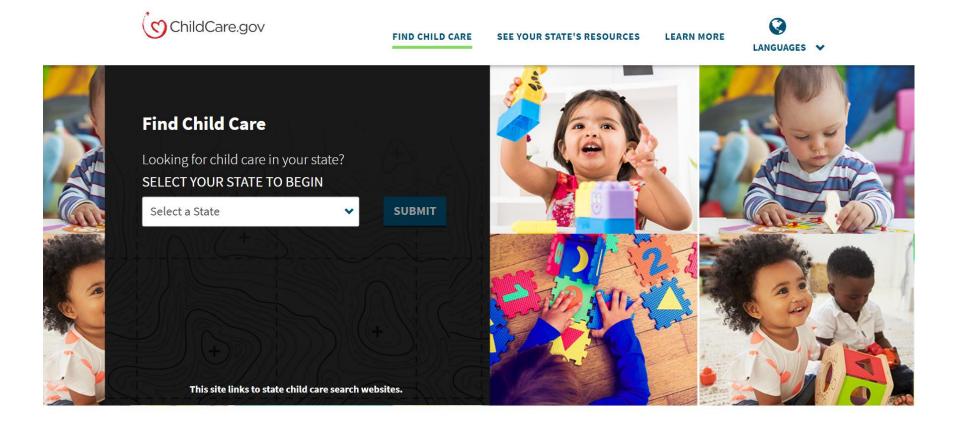


28

states and territories see a doubledigit percent increase in the number of school-age children served through subsidies during the summer months (June–August)

### Consumer Education Website Scan





## Age and Subsidy Acceptance



- 43 consumer education websites show the age range of children served by providers
  - » 36 allow website user to filter for age, or school-age as a program type, to customize search
- 30 consumer education websites show whether providers accept CCDF subsidies
  - » 20 allow website user to filter for subsidy/vouchers to customize search

\*As of March, 2019

#### License-Exempt Providers



- 31 states and territories include license-exempt providers on consumer education websites
  - » 6 include license-exempt CCDF centers
  - » 5 include license-exempt CCDF family child care
  - » 20 include **both** license-exempt CCDF centers and CCDF family child care



# Supporting School-Age-Friendly Child Care Search Tools

Recommendations and State Examples

#### State Child Care Search Tools

How do you make your child care searches more school-age friendly?

- Include licensed and license-exempt school-age child care programs in your search database.
- Enhance your search filters.
- Enhance the information presented in search results.

#### Integrating School-Age-Friendly Search Filters

- Dynamic search filters (users can choose more than one item in a list)
- Age group
- School-age-friendly care attributes
  - Transportation
  - Summer camps
  - Schedules (school year only, year-round, summer care, school vacation care)

#### School-Age-Friendly Search Filters: Oklahoma

#### **Oklahoma Child Care Locator**

Watch the video about choosing quality child care. For additional information on how to find and choose quality child care, call the Oklahoma Child Care Resource and Referral Association at 1-888-962-2772 or https://www.oklahomachildcare.org Selecting Quality Child Care - A Parent's Guide Facility Name Ages Accepted If you know the name of the facility you are looking for, enter it here. 0-11 months √ 12-23 months 2 vr old 3 yr old 4 yr old 5 yr old Facility Name 6+ vr old **Facility Location** Facility Type Multiple entries allowed to narrow choices, if desired. If no entries are made, all facilities will be shown. All Centers and Homes O Centers O Homes County All Counties Transportation Tulsa City If no box is checked, facilities will be shown without regard to Transportation services. Zip Code 74112 ▼ To/From Children's Schools Program Operated To/From Children's Homes Select as many as needed. If no boxes are checked, all ☐ Field Trips facilities will be shown. Accept Subsidy? ✓ Year Round ☐ Day Time If not checked, facilities with or without OKDHS subsidy Evenings School Year Only contract will be shown. Overnight ☐ Summer Only Only Show Facilities that accept subsidy payments? Weekend ☐ School Vacation Only For information about assistance, contact Oklahoma Child Care Drop In (hourly) Sick Care Services Star Level Search for Child Care Clear Select Star level from list. Default is all levels. All Levels To locate a child care facility, mark your choices to narrow the search, then click the "Search for Child Care" button to get a list of facilities matching your criteria. (Click "Clear" to clear all choices and start

**Description of Star Levels** - Child care programs at every star level vary widely in the services and quality of care they provide. Take time in evaluating your child care options. Contact Child Care Services for a checklist and steps to finding child care.

Used with permission from Oklahoma Department of Human Services. (n.d.). Oklahoma child care locator [Online tool]. Retrieved from <a href="http://childcarefind.okdhs.org/childcarefind/">http://childcarefind.okdhs.org/childcarefind/</a>

Previous Page Go to Previous Page

#### School-Age-Friendly Search Filters: Oklahoma

Watch the video about choosing quality child care. For additional information on how to child care, call the Oklahoma Child Care Resource and Referral Association at 1-888-962 https://www.oklahomachildcare.org Selecting Quality Child Care - A Parent's Guide	
Facility Name	
If you know the name of the facility you are looking for, enter it here.	
Facility Name	
Facility Location	
Multiple entries allowed to narrow choices, if desired. If no entries are made, all facilities will be shown.	
County All Counties >	
City	
Zip Code	
Program Operated	
Select as many as needed. If no boxes are checked, all facilities will be shown.	
□ Day Time       □ Year Round         □ Evenings       □ School Year Only         □ Overnight       □ Summer Only         □ Weekend       □ School Vacation Only	
☐ Drop In (hourly) ☐ Sick Care	
Star Level	
Select Star level from list. Default is all levels.	
All Levels	

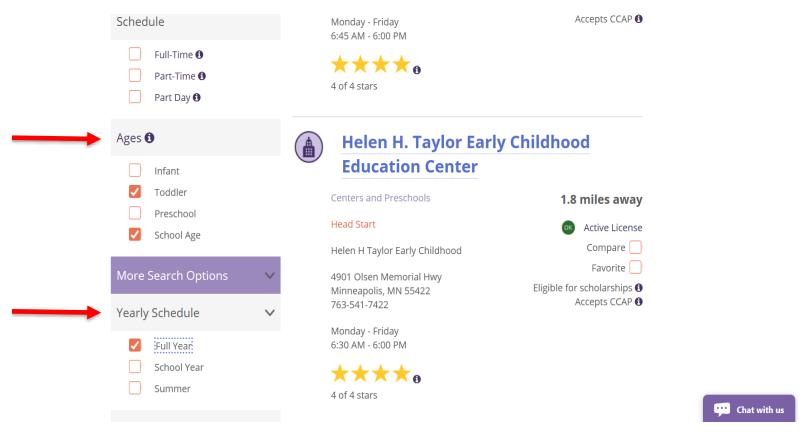
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Ages Accepted  0-11 months
☐ 6+ yr old  Facility Type
 All Centers and Homes     Centers    Homes  Transportation
If no box is checked, facilities will be shown without regard to Transportation services.
☐ To/From Children's Schools ☐ To/From Children's Homes ☐ Field Trips
Accept Subsidy?
If not checked, facilities with or without OKDHS subsidy contract will be shown.
Only Show Facilities that accept subsidy payments?
For information about assistance, contact Oklahoma Child Care
Services
Search for Child Care Clear
To locate a child care facility, mark your choices to narrow the search, then click the "Search for Child Care" button to get a list of facilities matching your criteria. (Click "Clear" to clear all choices and start over.)

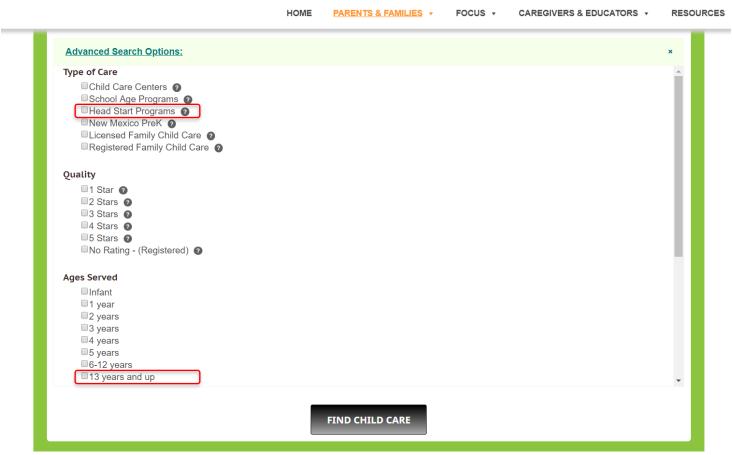
Used with permission from Oklahoma Department of Human Services. (n.d.). Oklahoma child care locator [Online tool]. Retrieved from <a href="http://childcarefind.okdhs.org/childcarefind/">http://childcarefind.okdhs.org/childcarefind/</a>

#### School-Age-Friendly Search Filters: Minnesota



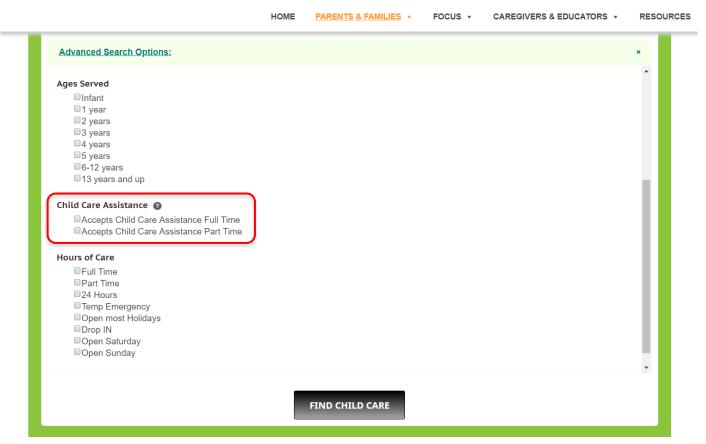
Used with permission from Minnesota Department of Human Services. (n.d.). Parent aware [Online tool]. Retrieved from https://parentaware.org/search/

#### School-Age-Friendly Search Filters: New Mexico



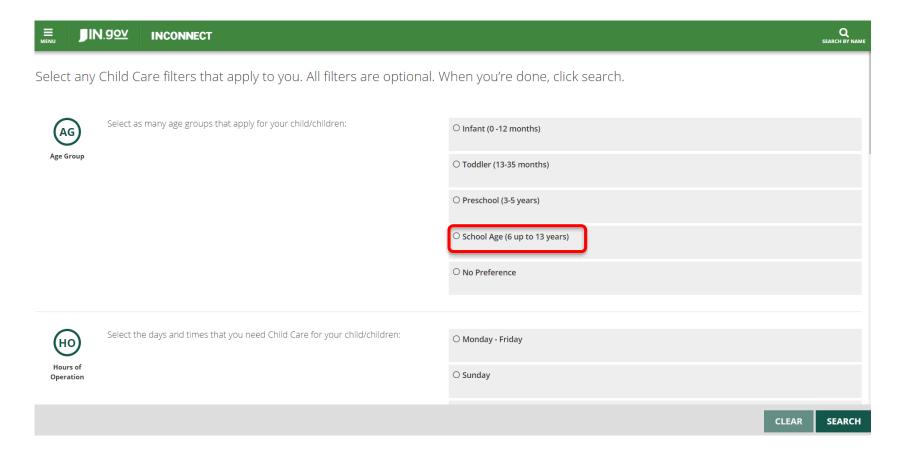
Used with permission from University of New Mexico Early Childhood Services Center, & New Mexico Children, Youth and Families Department, Office of Child Development. (n.d.). Child care search [Online tool]. Retrieved from <a href="https://www.newmexicokids.org/parents-and-families-3/child-care-search/">https://www.newmexicokids.org/parents-and-families-3/child-care-search/</a>

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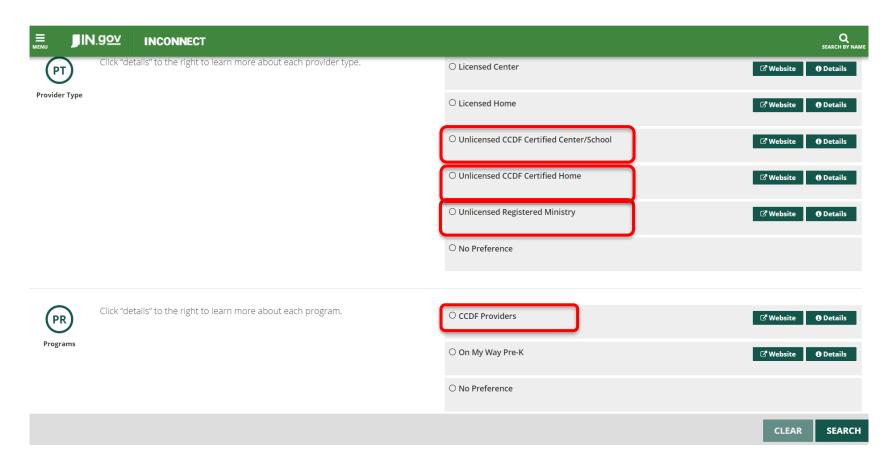
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#### School-Age-Friendly Search Filters: Indiana



Used with permission from Office of Early Childhood and Out-of-School Learning, Indiana Family and Social Services Administration. (n.d.). INconnect [Online tool]. Retrieved from <a href="https://secure.in.gov/apps/fssa/providersearch/home/category/ch">https://secure.in.gov/apps/fssa/providersearch/home/category/ch</a>

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Used with permission from Office of Early Childhood and Out-of-School Learning, Indiana Family and Social Services Administration. (n.d.). INconnect [Online tool]. Retrieved from <a href="https://secure.in.gov/apps/fssa/providersearch/home/category/ch">https://secure.in.gov/apps/fssa/providersearch/home/category/ch</a>



# School-Age-Friendly Child Care Search Results

Recommendations and State Examples

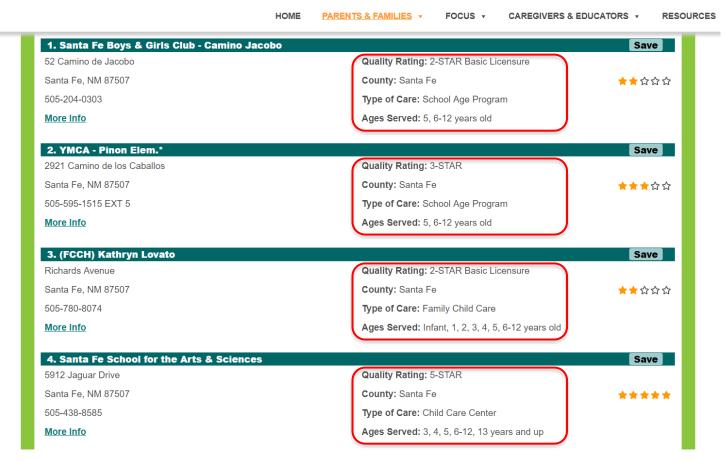
#### School-Age-Friendly Search Results: Recommendations



Clearly display information on your results pages that show:

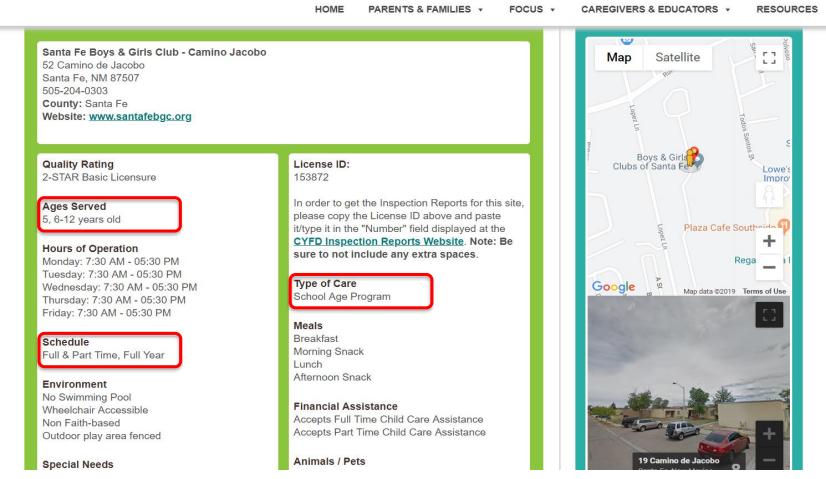
- Age ranges served
- Subsidy information
- Transportation
- Summer camp / school breaks
- Quality rating

#### School-Age-Friendly Search Results: New Mexico



Used with permission from University of New Mexico Early Childhood Services Center, & New Mexico Children, Youth and Families Department, Office of Child Development. (n.d.). Child care search [Online tool]. Retrieved from <a href="https://www.newmexicokids.org/parents-and-families-3/child-care-search/">https://www.newmexicokids.org/parents-and-families-3/child-care-search/</a>

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#### School-Age-Friendly Search Results: Delaware

YMCA OF DELAWARE / CENTRAL BRANCH YMCA CHILDRENS CORNER 1

Ymca Of Delaware / Central Branch Ymca Childrens Corner 1 Licensed Child Care Center

Star Level:

Address: 501 West 11Th Street Wilmington DE,

19801

Phone Number: 302-571-6970 Age Range: 6 Weeks Through 5 Years.

Capacity: 99

Hours: 6:45 AM - 6:00 PM Special Conditions: Regulated Services:

Financial Arrangements: Child Care Food Program; Nonprofit; Purchase of Care

Reported Injuries & Deaths:

2018: 2 facility injuries and no facility deaths

reported.

2017: 9 facility injuries and no facility deaths

reported.

2016: 6 facility injuries and no facility deaths

reported.

2015: 2 facility injuries and no facility deaths

reported.



Neighborhood House, Inc. Licensed Child Care Center

Star Level: Not Participating

Address: 1218 B Street Wilmington DE, 19801

Phone Number: (302) 658-5404 Age Range: 5 Years Through 12 Years.

Capacity: 55

Hours: 7:30 AM - 6:00 PM

Special Conditions:

Regulated Services: School-Age Care Only Financial Arrangements: Child Care Food

Program; Purchase of Care Reported Injuries & Deaths:

No facility injuries reported and no facility deaths

reported.

Five years of information is reported on this website. For providers licensed for more than five years, contact OCCL to schedule a file review to view previous licensing history.

Used with permission from Office of Child Care Licensing, Delaware Department of Services for Children, Youth and their Families. (n.d.). Search for licensed child care [Online tool]. Retrieved from <a href="https://kids.delaware.gov/occl/search-for-child-care.shtml">https://kids.delaware.gov/occl/search-for-child-care.shtml</a>





# Integrating School-Age Resources into the Consumer Education Website

State and National Examples

### Opportunities for Collaboration and Leveraging Partnerships

- Support data integration to strengthen your child care search:
  - Work with partner agencies to optimize data sharing and integration (for example, licensed-exempt school-age programs and summer camps)
  - Collaborate with afterschool networks to leverage their data and maps
- Cross-post and cross-promote resources and events via social media
- Coauthor resources
- Foster partnerships

### Expanding School-Age Resources: Options to Consider

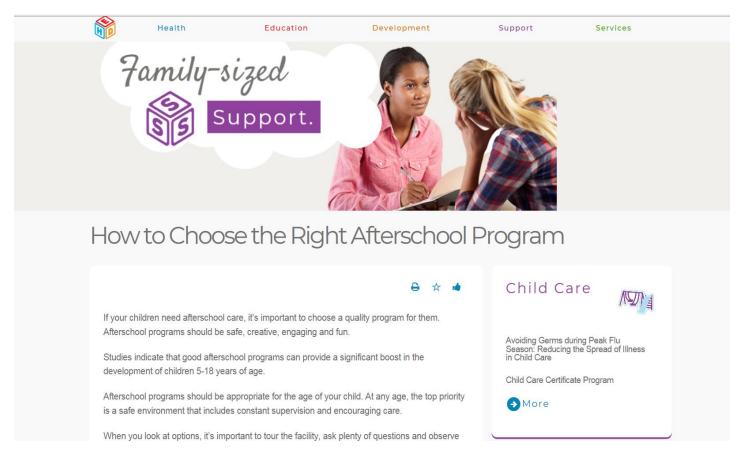
#### **Choosing care resources:**

- School-age care options
- Selecting a quality school-age program
- Selecting quality summer care
- Summer care options

#### Child development best practice resources:

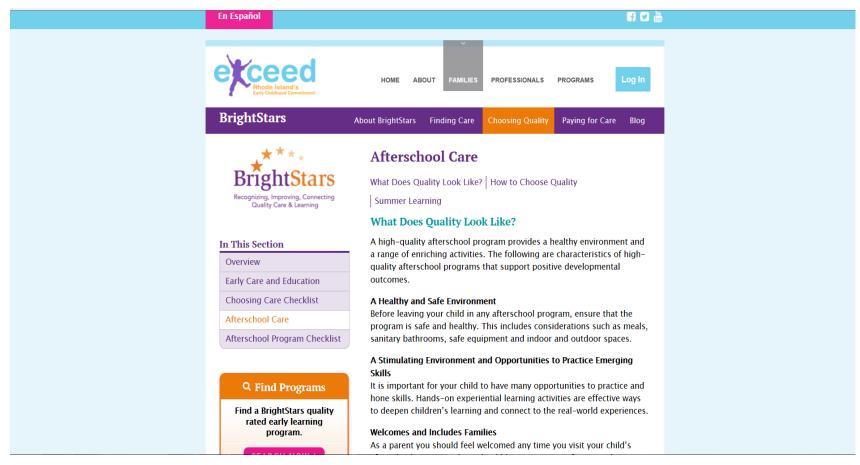
- School-age developmental milestones and child development information (social-emotional, cognitive, and so on)
- Summer learning loss
- Reading resources
- Family activities
- Games that promote learning (executive functions, and so on)

#### Integrating Resources: Tennessee



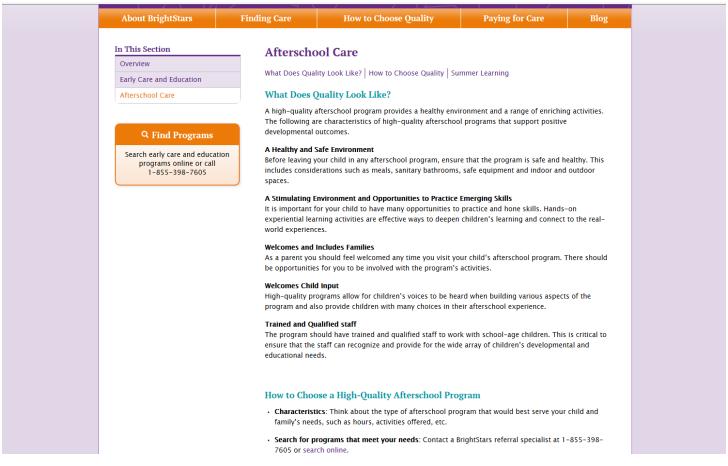
Used with permission from KidCentral TN. (n.d.). How to choose the right afterschool program [Web page]. Retrieved from <a href="https://www.kidcentraltn.com/support/child-care/how-to-choose-the-right-afterschool-program.html">https://www.kidcentraltn.com/support/child-care/how-to-choose-the-right-afterschool-program.html</a>

### Integrating Resources: Rhode Island



Used with permission from Rhode Island Association for the Education of Young Children. (n.d.). Afterschool care [Web page]. Retrieved from http://www.earlyeducationmatters.org/how-to-choose-quality/afterschool-care

# Integrating Resources: Rhode Island



Used with permission from Rhode Island Association for the Education of Young Children. (n.d.). Afterschool care [Web page]. Retrieved from <a href="http://families.brightstars.org/how-to-choose-quality/afterschool-care">http://families.brightstars.org/how-to-choose-quality/afterschool-care</a>



# National Resources to Support School-Age Information on the Consumer Education Website

ChildCare.gov, Centers for Disease Control and Prevention (CDC), and NCASE Resources

# ChildCare.gov



FIND CHILD CARE

SEE YOUR STATE'S RESOURCES

**LEARN MORE** 



## School-Age Child Care





There are various options for before- and afterschool care for your school-age child (also known as out-of-school-time care). Child care centers and family child care homes may offer this type of care. Recreation centers, places of worship, and youth programs, including organizations such as the Boys and Girls Clubs, YMCA, and 21st Century Community Learning Centers may also offer before-and afterschool programs.

Additionally, in many communities, local schools provide afterschool care or hire another agency to provide onsite care before and after school. These

programs are convenient for families since transportation is not an issue. Contact your child's elementary school to find out whether an onsite program is available.

Depending on the rules in your state, before- and afterschool care programs may or may not be required to be licensed. Licensing does not guarantee quality; however, it sets minimum standards and ensures that programs are monitored for compliance with these standards.

Source: Office of Child Care, Administration for Children and Families, U.S. Department of Health and Human Services. (n.d.) School-age child care [Web page]. Retrieved from https://childcare.gov/consumer-education/school-age-child-care

# ChildCare.gov



FIND CHILD CARE

SEE YOUR STATE'S RESOURCES

**LEARN MORE** 





#### Tips for Choosing This Type of Care

- If before- and afterschool care programs are required to be licensed in your state, ask to see a copy of the program's license, registration or certification, and inspection history.
- Most states post inspection reports online. Use the <u>See Your State's Resources</u> feature on this website to see inspection reports of child care providers you are considering. These reports provide valuable information about the quality of child care programs. Check them before you select a program and regularly while your child is enrolled.

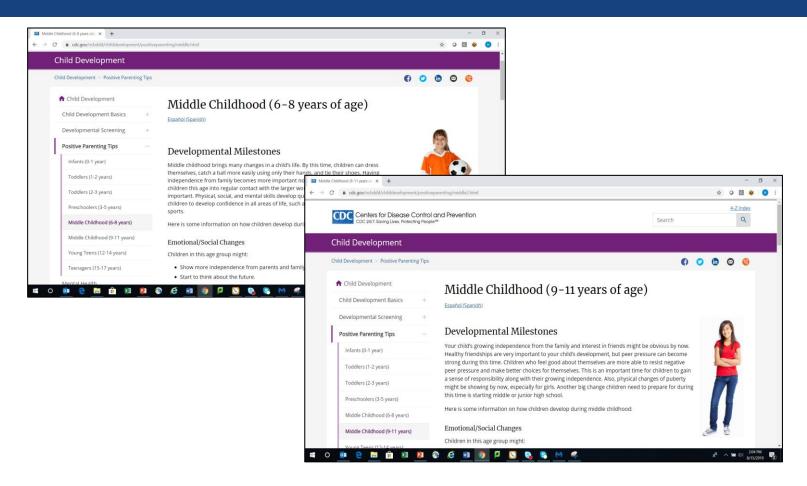


- · Ask how many adults and children are in each group of children.
- Make sure that each staff person has received training on important health and safety topics such as first aid
  and CPR, giving children medication, and child development. <u>Learn more about the 12 health and safety</u>
  trainings that all adults caring for children should have.
- Ask about the daily schedule, enrichment activities, support for children doing homework, and whether a healthy meal or snack is provided.
- Confirm that every adult working or volunteering in the program has had a <u>comprehensive background</u> check.
- Get a copy of the provider's policies and contract. These documents should cover important topics, including
  hours of operation, rates, fees, field trip permission slips, transportation agreements, and absence policies.
   Read more about recommended items that should be included in a child care contract.
- Ask about the program's policies for days that school is out of session for breaks or bad weather.
- Print a <u>list of questions</u> and things to look for that you can take with you when visiting potential before- and afterschool care programs.

Source: Office of Child Care, Administration for Children and Families, U.S. Department of Health and Human Services. (n.d.) School-age child care [Web page]. Retrieved from https://childcare.gov/consumer-education/school-age-child-care

# CDC Developmental Milestones Resource





https://www.cdc.gov/ncbddd/childdevelopment/positiveparenting/middle2.html





# TOPICS/SUBTOPICS + RESOURCE TYPE +

Can After-School Programs Help Level the Playing Field for Disadvantaged Youth?

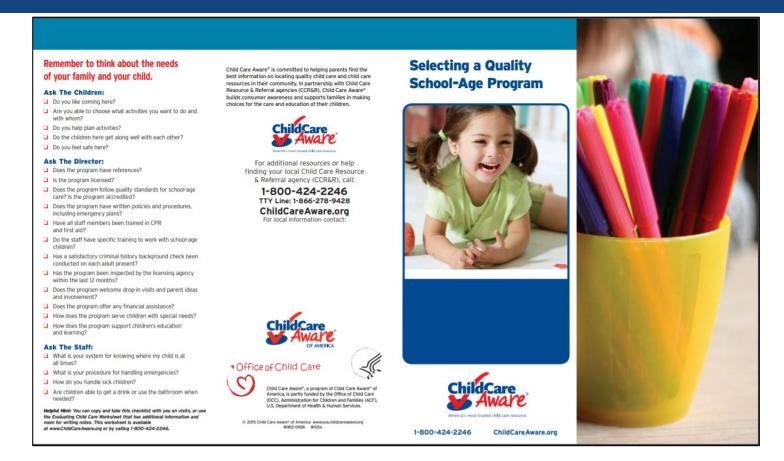
This journal article explores afterschool access and program outcomes for youth from disadvantaged backgrounds. It outlines recommendations for policymakers, administrators, and staff on ways to increase access and improve program quality for this population. It includes an extensive literature review and outlines a research agenda for the future.

Visit the NCASE Resource Library:

https://childcareta.acf.hhs.gov/ncase-resource-library

# Choosing a School-Age Child Care Provider





https://www.childcareaware.org/wp-content/uploads/2016/04/105EngM.pdf

# Consumer Education Toolkit





https://childcareta.acf.hhs.gov/resource/school-age-consumer-education-toolkit

# Summer Learning and Enrichment: Tips for School-Age Care Providers



#### NATIONAL CENTER ON

#### Afterschool and Summer Enrichment



Summer is a time for sun and fun, but children's learning is too important to take a vacation! Many school-aged children lose up to 3 months of grade-level equivalency in math and reading skills over the summer months. This phenomenon is known as the summer slide. As a summertime child care provider, you can help school-age children and their families make the most of the summer months and avoid the summer slide. Here are some things to think about as you plan for summer.



### EBEFORE SUMMER:

#### Get to know your families! Talk to parents/ caregivers about:

- What they are looking for in summertime child care programming. What experiences do they hope their child will have?
- Their child's special skills and interests. Any ideas from their child's teacher about summer activities? Any concerns that you can help to address?
- Any aspects of their cultural or linguistic background they would like you to know. Think of ways to honor families' cultural heritage and traditions in your programming, and strive to be inclusive of children of different backgrounds and abilities.

- Their child having a library card.
   If not, consider helping them obtain one.
- Needing assistance with accessing healthy meals and snacks during the summer. Does their child need transportation to and from your program? If needed, help families obtain transportation vouchers and share information about summer meal programs.

#### Create a plan for the summer months:

 What do you hope to accomplish with the children you'll be serving? Write down goals related to academic learning, social and emotional development, and other areas of skill building. Seek input from children and families about what they hope to get out of your summertime programming,

programming, and include with your own goals.

Write

Down

GOAS

- If you are a year-round provider, think about what you will do during the summer months that's different from the school year. How will you make use of the longer full-day program time? Think of ways to engage in more extended hands-on learning activities, such as inquirybased projects.
- Create a list of activities in support
  of your goals to inspire you and the
  children you serve. Determine which
  resources, materials or supports you
  will need to carry out those activities.
  Identify professional development
  and training opportunities that can
  help you deepen your understanding
  of how to support hildren's learning
  and development in different areas.

https://childcareta.acf.hhs.gov/centers/ncase

#### BEFORE SUMMERS Continued

- Collect information on fun, familyfriendly summer activities and events in your community. Share this information with families on an ongoing basis so they know when something is coming up.
- Collaborate with family child care networks, libraries, museums, and other organizations in your community. Work with these partners to generate ideas for enriching summer activities and opportunities. Identify ways to share resources to help you achieve your summer goals.
- The summer months are a great opportunity to build activities around special themes! Is it an Olympic spear? If so, consider a one-or two-week theme related to the Olympics. Other popular summer program themes include space, superheroes, or the ocean. Weave the theme throughout as much of the day as possible—books, games, activities, and even snacks. This helps the theme come to life! Themes make summer child care feel special and different from school-year routines and activities.
- Plan a project that children can work on over the summer something that will showcase what they learn, which topics they explore, and what they accomplish. Sharing a product or performance allows children an opportunity to reflect and celebrate.

MAY 2019



# DURING THE SUMMER MONTHS:

#### Build a relationship with parents, caregivers, and children:

Share news about your activities and themse with families on a weekly basis—via email, a handout, or online through a parent communication portal. Also invite parents/caregivers to share noteworthy accomplishments or events that their child experiences (e.g., finishing a book on their

events that their child experiences (e.g., finishing a book on their reading list, jumping off the diving board for the first time, or visiting the zoo together as a family). Find a way to recognize these special occasions at your program.

- Explore ways to share pictures with families. Photos can help parents feel connected to what their children are doing and spark conversations about their day.
- Have children pick one thing about the day to discuss with their families. Make this part of a prepickup routine or another time when children come together before heading home.
- Find ways to celebrate children's reading successes. For example, let children place a special sticker next to the name of each book they read on their book list, and recognize milestones such as a child completing the final book from their summer reading list.
- Consider organizing a family potfuck or picnic dinner so families can meet other parents/caregivers and see what the children have been working on. Help children organize games or put on a performance for their families.

https://childcareta.acf.hhs.gov/centers/ncase

https://childcareta.acf.hhs.gov/ncase-resource-library/summer-learning-and-enrichment-tips-school-age-care-providers

# Summer Learning Fun: Tips for Parents and Caregivers



#### NATIONAL CENTER ON

#### Afterschool and Summer Enrichment



School may be out for the summer, but your child's learning needs don't take a vacation! Children learn best when they have opportunities to build skills and knowledge across settings. These include summer child care programs as well as time spent at home. Read on for tips on how to engage your child in fun, meaningful learning activities throughout the summer.



### Talk with your child to:

- Find out what they would like to learn about or experience during the summer.
- Share details about summer plans. What kinds of activities will your child get to do? Are any of their friends attending the same program? Consider visiting the program with your child ahead of time so they are familiar with the setting and staff.
- Learn what kinds of books your child would enjoy reading over the summer and help them create a reading list.

MAY 2019



## Meet with your child's teacher to:

- Get a list of recommended books for summer reading. Your child's teacher can identify books that match your child's reading level and interests.
- Ask about specific skills your child could pursue over the summer, and explore ways to align those skills with your child's interests. Focusing on what your child already enjoys and feels confident about can make them more excited to learn.
  - Discuss what your child can write about during the summer—alone or with your help—such as a journal or letters to relatives.

## Meet with your child's summer child care provider to:

- Talk about your goals for your child's summer child care. Share the information you got from your child's teacher, including your child's skills and interests.
- Find out what themes and activities the provider has planned. You can use this information to come up with fun ways to build on program activities when you are home with your child.
- Let them know the best way to share information with you about your child's activities.
- Share information about your family and culture, and discuss aspects of your child's background that the provider should be aware of to enrich the program. Many providers love having families share stories, traditions, cultural celebrations, or other activities with the children in their prozents.
- Find out where your child can access healthy meals and snacks during the summer monts. Ask your child care provider if they are connected to a summer meals program. Summer food programs can help to provide your child with healthy meals when school is not in session.

https://childcareta.acf.hhs.gov/centers/ncas

## **DURING SUMMER:**

### Make reading a regular routine:

- Have your child read every day—either independently or with you or another caregiver, such as an older sibling. Also, continue reading aloud to your child, even after they begin reading independently. Reading to your dhild helps them build listering comprehension skills and can expose your child to new and richer vocabulary.
- Ask your child questions about the plot or storyline of the book they're reading, to summarize what's happened to that point and to predict what they think will happen next. These steps promote reading comprehension and make the reading experience more meaningful. Prompt your child to tell you'f they come across a word or phrase they don't understand.

### Promote math learning:

- Play games together. Board games and card games are fun ways to help children strengthen and retain math skills. Games also help your child develop cooperative play skills and problem-solving skills. Many games are suitable for players of all ages, so you can include the whole family.
- Cook together. Involving your child in meal preparation is a great way to promote math learning as you measure out ingredients, set baking temperatures, and calculate cooking times.

#### Turn your child care drop-off and pickup into learning opportunities:

- Play "I Spy" with shapes, numbers, letters, words, and other objects on the drive or walk to your child care provider. Find patterns in the designs of buildings and fences you pass by.
- Talk about your child's favorite part of the book they read the night before. It's just one way to turn everyday activities into fun brainbuilding exercises.

#### Stay active and have fun:

- Take advantage of the longer days to play an extra game of tag or to go for a long walk together. Children get less exercise when school is not in session, which may lead to unhealthy weight gain. There are many fun ways to help your child stay physically active all summer long!
- Seek out educational and interactive games and apps.
   Letting your child have some screen time can be beneficial, but try to balance your child's passive viewing screen time (e.g., watching TV. movies, or online videos) with more interactive games and apps that are fun as well as educational.





Throughout the summer, find ways to celebrate your child's successes (e.g., finishing a book, learning to ride a bicycle, or swimming in the deep end of the pool) and share their accomplishments with your child care provider. As a parent or caregiver, you can help make these months a summer to remember and ensure your child will start the new school year ready for success!

This document was developed with funds from Grant #90TA00001 for the U.S. Department of Health and Human Services, Administration for Children and Families, Office of Child Care, by the National Center on Afterschool and Summer Enrichment This resource may be duclificated for noncommercial uses without permission.

MAY 2019

https://childcareta.acf.hhs.gov/centers/ncase

https://childcareta.acf.hhs.gov/ncase-resource-library/summer-learning-fun-tips-parents-and-caregivers

# Mott Statewide Afterschool Networks





http://www.statewideafterschoolnetworks.net/

## Poll 3.

How much did your understanding about this topic improve as a result of this webinar?



## Poll 4.

How likely are you to use these strategies in the future for your work with consumer education websites?



# "Ask Me Anything" Webinar

# September 26, 2019, 2:00-2:30 p.m. (ET)



- This 30-minute follow-up webinar will answer questions raised today.
- Send additional questions to: <u>CapacityBuildingCenter@icfi.com</u>.
- Note: every individual question may not be answered during the webinar.

# **Next Hot Topic Webinar**

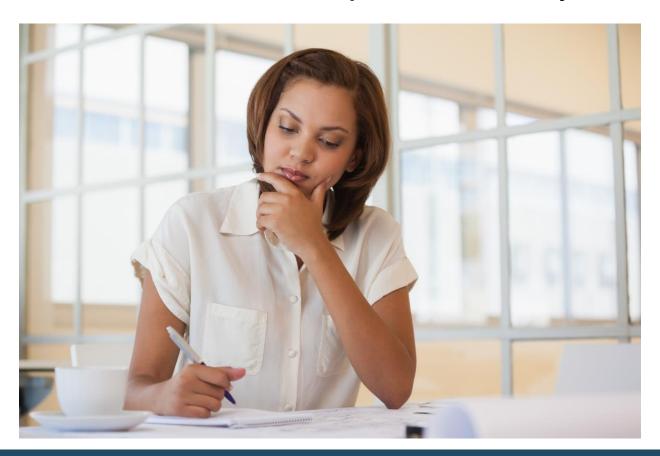
## Creating Data Governance Structures for Consumer Education Websites

October 10, 2019, 2:00-3:00 p.m. (ET)

- Description: this webinar will help you understand data integration and governance and how it can help maximize the information shared with families on the consumer education website
- Intended audiences: state and territory Child Care and Development Fund Administrators, child care resource and referral agency staff, information technology staff, early childhood training and technical assistance providers, and quality improvement specialists
- ♦ Registration link: https://ccsssn.adobeconnect.com/creatingdatagovernance/event/registration.html

# Poll 5.

## What additional webinar topics interest you?



## Consumer Education Resources

- Office of Child Care, Administration for Children and Families, U.S. Department of Health and Human Services. (n.d.). Consumer education resources [Web page]. Retrieved from <a href="https://childcareta.acf.hhs.gov/topics/consumer-education">https://childcareta.acf.hhs.gov/topics/consumer-education</a>
- Office of Child Care, Administration for Children and Families, U.S. Department of Health and Human Services. (n.d.). Early childhood training and technical assistance system [Web page]. Retrieved from <a href="https://childcareta.acf.hhs.gov/">https://childcareta.acf.hhs.gov/</a>

## SCBC Consumer Education Website Guides

Recordings of each webinar, as well as additional resources on each webinar topic, will be posted to the following web page:

- Child Care State Capacity Building Center. (2019). Consumer education webinar series [Web page]. Washington, DC: Office of Child Care. Retrieved from <a href="https://childcareta.acf.hhs.gov/consumer-education-webinar-series">https://childcareta.acf.hhs.gov/consumer-education-webinar-series</a>
  - Designing Websites That Are Accessible for All Families,
     <a href="https://childcareta.acf.hhs.gov/resource/designing-websites-are-accessible-all-families">https://childcareta.acf.hhs.gov/resource/designing-websites-are-accessible-all-families</a>
  - Guide for Increasing Search Engine Optimization, <a href="https://childcareta.acf.hhs.gov/resource/guide-increasing-search-engine-optimization">https://childcareta.acf.hhs.gov/resource/guide-increasing-search-engine-optimization</a>
  - Guide for Measuring Web Traffic and Engagement, <a href="https://childcareta.acf.hhs.gov/resource/guide-measuring-web-traffic-and-engagement">https://childcareta.acf.hhs.gov/resource/guide-measuring-web-traffic-and-engagement</a>
  - Improving Consumer Education Websites with User Research, https://childcareta.acf.hhs.gov/resource/improving-consumer-education-websites-user-research

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