



# National Center on Tribal Early Childhood Development

## Consumer Education in American Indian and Alaska Native CCDF Programs

Presentation for Medium and Large Allocation Grantees



# Agenda

- ◆ **Part 1:** Overview of consumer education requirements in the Child Care and Development Fund (CCDF) Final Rule
- ◆ **Part 2:** Implementation considerations
- ◆ **Part 3:** Training and technical assistance resources





# Objectives

Participants will have an enhanced understanding of the following:

- ◆ Consumer education requirements in the Final Rule for American Indian and Alaska Native (AI/AN) CCDF grantees
- ◆ Implementation strategies for consumer education activities
- ◆ Available resources to support planning and implementation of consumer education activities



# National Center on Tribal Early Childhood Development

## Part 1: Overview of Consumer Education and the Final Rule

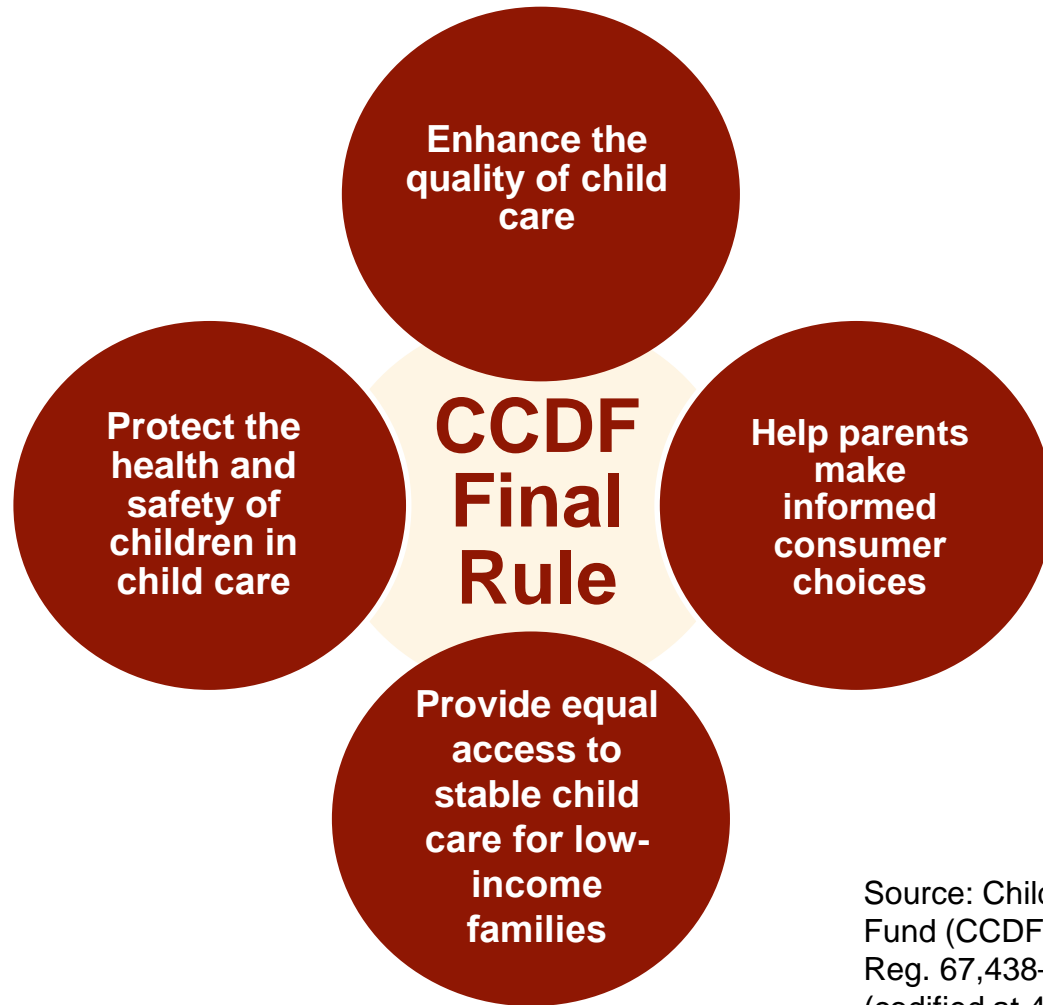


# CCDF Reauthorization

- ◆ In November 2014, the Child Care and Development Block Grant (CCDBG) Act of 2014 was signed into law.
- ◆ The CCDBG Act reauthorized the CCDF program and introduced sweeping statutory changes to raise the health, safety, and quality of child care and provide more stable child care assistance to families.

Source: Child Care and Development Fund (CCDF) Program, 81 Fed. Reg. 67,438 (Sept. 30, 2016) (codified at 45 C.F.R. pt. 98).

# CCDF Final Rule



Source: Child Care and Development Fund (CCDF) Program, 81 Fed. Reg. 67,438–67,441 (Sept. 30, 2016) (codified at 45 C.F.R. pt. 98).



# CCDF Final Rule for AI/AN Grantees

- ◆ **Clarifies** which provisions of the law apply to AI/AN CCDF grantees
- ◆ Establishes **three categories** of AI/AN grantee CCDF allocations
- ◆ Creates **tiered requirements** to provide greater **flexibility** to grantees with lower levels of funding



# Tiered Approach to AI/AN CCDF Grantee Requirements

- ◆ Requirements for AI/AN CCDF grantees are based on allocation size

**Small  
Allocation**

Less than  
\$250,000

**Medium  
Allocation**

\$250,000 to  
\$1 million

**Large  
Allocation**

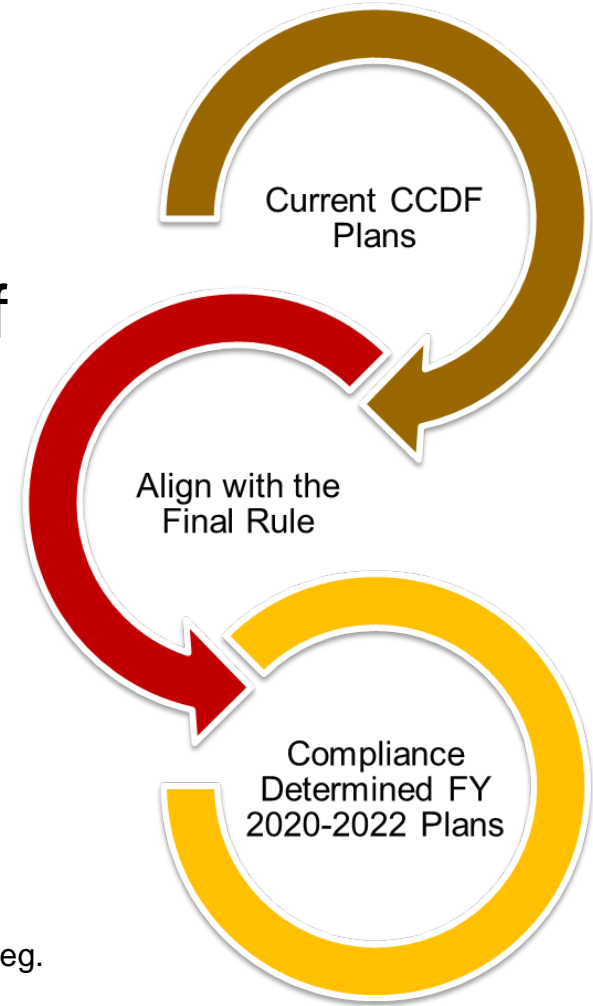
More than  
\$1 million

Source: Child Care and Development Fund, 45 C.F.R. § 98.80(a) (2016).



# Compliance Date for AI/AN CCDF Grantees

Compliance determined through review and approval of FY 2020–2022 Tribal CCDF Plans that become effective on October 1, 2019



Source: Child Care and Development Fund (CCDF) Program, 81 Fed. Reg. 67,438 (Sept. 30, 2016) (codified at 45 C.F.R. pt. 98).

# Consumer Education Requirements by Allocation Size

- ◆ AI/AN grantees receiving large and medium allocations are subject to most consumer education requirements
- ◆ AI/AN grantees receiving small allocations are exempt from consumer education requirements





# Consumer Education Overview for Medium and Large Allocation AI/AN CCDF Grantees

- ◆ Consumer and provider education requirements (§ 98.33)
  - a) Consumer education website\*
  - b) Additional consumer education information for parents, providers, and the public
  - c) Information about developmental screenings
  - d) Consumer statement for CCDF families
  
- ◆ \*Tribes are exempt from requirement to build a website (§ 98.33(a)).
  - Tribal Lead Agencies still must collect and disseminate the provider-specific consumer education information described at § 98.33(a) through (d), but may do so using methods other than a website.

Source: Child Care and Development Fund, 45 C.F.R. § 98.33 (2016).

# Parental Complaints

- ◆ Applies to medium and large allocation AI/AN CCDF grantees
- ◆ “Establish or designate a **hotline or similar reporting process** for parents to submit complaints about child care providers”
- ◆ Maintain a record of substantiated parent complaints
- ◆ Make information about these complaints available to the public upon request
- ◆ Describe in the CCDF Plan processes for:
  - Substantiating and responding to complaints
  - Maintaining a record of these complaints and making them available to the public

Source: Child Care and Development Fund, 45 C.F.R. § 98.32 (2016).

# Consumer Education Requirements for Medium and Large Allocation AI/AN Grantees

- ◆ Collect and disseminate information regarding:
  - Tribal policies and procedures
  - Provider-specific information
  - Aggregate annual data on death, serious injuries, and instances of child abuse
  - Referrals to local child care resource and referral organizations
  - How parents can contact the AI/AN Lead Agency or its designee and other programs to help them understand consumer education information
  - Availability of child care and related services
  - Research and best practices
  - Policies regarding social-emotional behavioral health
  - Developmental screening
- ◆ Develop and share a consumer education statement

Source: Child Care and Development Fund, 45 C.F.R. § 98.33 (2016).



# Information about Tribal Policies and Procedures

- ◆ Applies to medium and large allocation AI/AN CCDF grantees
- ◆ Process for conducting monitoring and inspections of child care providers
- ◆ Process for conducting background checks and the offenses that would keep a provider from being allowed to care for children



Source: Child Care and Development Fund, 45 C.F.R. § 98.33 (2016).

# Provider-Specific Information

- ◆ Applies to medium and large allocation AI/AN CCDF grantees
- ◆ A localized list of child care providers, differentiating between licensed and license-exempt providers
- ◆ Information regarding the quality of providers *if available*
- ◆ Results of monitoring and inspection reports for all eligible and licensed child care providers

Source: Child Care and Development Fund, 45 C.F.R. § 98.33 (2016).



# Annual Aggregate Data

- ◆ Applies to medium and large allocation AI/AN CCDF grantees
- ◆ Number of deaths and serious injuries for each provider category and licensing status
- ◆ Number of instances of substantiated child abuse in child care settings



Source: Child Care and Development Fund, 45 C.F.R. § 98.33 (2016).

# Lead Agency Contact Information

- ◆ Applies to medium and large allocation AI/AN CCDF grantees
- ◆ Referrals to local child care resource and referral organizations
- ◆ Directions on how parents can contact the Tribal Lead Agency or its designee and other programs to help them understand consumer education information

Source: Child Care and Development Fund, 45 C.F.R. § 98.33 (2016).





# Information about the Availability of Child Care and Related Services

- ◆ Applies to medium and large allocation AI/AN CCDF grantees
- ◆ Availability of child care services and child care financial assistance
- ◆ Other programs for which families may be eligible (for example, Head Start, Temporary Assistance for Needy Families, Supplemental Nutrition Assistance Program)
- ◆ Programs under Section 619 and Part C of the Individuals with Disabilities Education Act (early intervention, special education, and related services)

Source: Child Care and Development Fund, 45 C.F.R. § 98.33 (2016).





# Additional Consumer Education

- ◆ Applies to medium and large allocation AI/AN CCDF grantees
- ◆ **Research and best practices** concerning child development, meaningful parent and family engagement, and physical health and development
- ◆ Information about Tribal **policies regarding social, emotional, and behavioral health of children**, which may include:
  - Positive behavioral health intervention and support models for children from birth to school age or age-appropriate
  - Tribal policies to prevent suspension and expulsion of children between birth and age 5 in child care and other early childhood programs

Source: Child Care and Development Fund, 45 C.F.R. § 98.33 (2016).

# Information on Developmental Screenings

- ◆ Applies to medium and large allocation AI/AN CCDF grantees
- ◆ Resources about developmental screenings can be provided during the CCDF intake process, and to providers through training and education
- ◆ Lead Agencies should ensure that all providers know how to access resources to support developmental and behavioral screening, and make appropriate referrals as needed to ensure that children receive services and supports as early as possible.



Source: Child Care and Development Fund, 45 C.F.R. § 98.33 (2016).

# Consumer Education Statement

The Final Rule requires medium and large allocation AI/AN CCDF grantees to provide a consumer statement for CCDF parents, which must include the following:

## General Information

- How subsidies are designed to promote equal access
- How to submit a provider complaint to the Lead Agency
- How to contact local resource and referral or other community-based supports

## Provider-Specific Information

- Health and safety and licensing or regulatory requirements met by provider
- Date of last inspection
- Voluntary quality standards met by the provider

Source: Child Care and Development Fund, 45 C.F.R. § 98.33 (2016).



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## Part 2: Implementation Considerations

# Where Do I Start?





# Why Is Consumer Education Important?

Increases families' knowledge of quality care for children

Helps families feel more secure in choosing a setting that fits their needs

Supports and engages families in the healthy development of children

Connects families to services to meet their needs

# Where Do We Want to Go?

- ◆ Establish goals and priorities
  - Provide information about the full range of child care options
  - Work directly with families that receive CCDF assistance
  - Create culturally relevant materials
  - Collect and disseminate data to support informed parental choices
  - Create community hubs for information sharing



# Where Are We Now?

- ◆ Review existing resources and strategies
  - Review pamphlets and parent handbooks
  - Examine existing policies and procedures
  - Explore existing resources from other organizations
  - Assess staff training to ensure that it supports your goals for consumer education



# Who Are Our Key Partners in This Work?

- ◆ Identify and engage partners
  - Engage trusted community partners
  - Engage child care resource and referral agencies in the process
  - Coordinate activities with the State and local agencies
  - Engage Head Start grantees





# What Funding Do We Have to Support This Work?

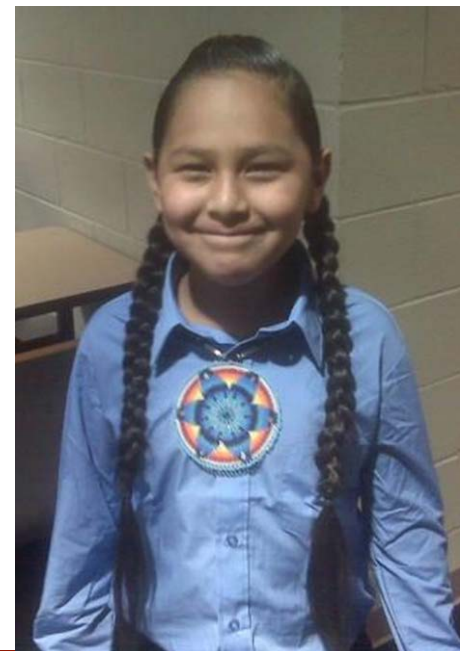
- ◆ Assess funding needs and opportunities
  - Tribal Lead Agencies can use CCDF quality funds (quality set-aside) to cover the cost of consumer education activities.
  - These funds can also be used to support resource and referral services.



# What Is Our Approach?

## ◆ Intake Process

- Consumer education information should be included as part of the intake and eligibility process for families applying for child care assistance
- AI/AN grantees can also share information about resources that are available to help parents and families understand the importance of quality care and learn about child development best practices and state and local programs to support families with young children



# What Is Our Approach?

- ◆ Meaningful family and community engagement
  - AI/AN grantees should consider approaches for engaging families to effectively communicate the importance of **culturally responsive high-quality care**
  - Some options for engagement include the following:
    - Powwows
    - Community feasts
    - Special community or tribal holidays
    - Community cultural events





# What Is Our Approach?

- ◆ Culture and language considerations
  - Effective consumer education materials are developed with a clear understanding of the audience, with images that families can relate to and language that is clear and easy to understand
  - It is important to ask families for their feedback during the design process to make sure that what you are designing is meaningful for the families you are trying to reach



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## Part 3: Training and Technical Assistance Resources

# Training and Technical Assistance Resources Available to Tribes

- ◆ We can work with your regional office to schedule trainings specific to your Region.
- ◆ We can provide tailored training and technical assistance.
- ◆ We can support peer learning groups.
- ◆ We can provide webinars on specific topics.
- ◆ We can help you navigate the many resources developed by the Office of Child Care and the Office of Head Start!



# CCDF Final Rule Resources

- ◆ [CCDF Final Rule](#) (Federal Register)
- ◆ [CCDF Final Rule Tribal Fact Sheet](#)  
(Office of Child Care, 2016)
- ◆ [Child Care 2016 Final Regulations  
Overview Webinar for Tribes](#)  
(Office of Child Care, 2016)



# Consumer Education Resources

- ◆ Consumer Education Resource List (handout)
- ◆ [Implementation Considerations #4: CCDBG Act of 2014 Consumer Education](#) (National Center on Child Care Quality Improvement)
- ◆ National Centers
  - [National Center on Tribal Early Childhood Development](#)
  - [National Center on Afterschool and Summer Enrichment](#)
  - [National Center on Early Childhood Health and Wellness](#)
  - [National Center on Early Childhood Development, Teaching and Learning](#)
  - [National Center on Early Head Start–Child Care Partnerships](#)
  - [National Center on Parent, Family and Community Engagement](#)
  - [National Center on Early Childhood Quality Assurance](#)
  - [National Center on Child Care Subsidy Innovation and Accountability](#)
  - [National Center on Program Management and Fiscal Operations](#)



# Contact Us

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- ◆ Newsletter: <http://eepurl.com/cs6Osv>

# Thank you!

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